VALUE PROPOSITION

Global Leader in Automated Document Assembly and Contract Creation Solutions

Our ContractExpress family of software solutions enables attorneys and non attorneys alike to quickly and accurately draft legal documents from the simplest forms to the most complex. Our customers number the world's leading law firms and in house legal departments of international corporations.

Attorneys around the world are under intense pressure to "do more with less" - to reduce the cost of their services and to be able to do more for their clients with less resource and in shorter time. Intelligent automation of the drafting of legal documents, eliminating tedious and time consuming manual editing by humans is an obvious solution.

We help law firms increase their profit margins by being able to respond better to fixed fee or alternative fee arrangements. We enable them to compete more effectively in the online world, by providing a platform for firms to offer client facing document services.

For General Counsel we offer solutions that enable in house Legal teams to deliver legally safe, self-service contract systems; empowering them to better service their clients within the business, while tightly managing the commercial risk embodied in those agreements.

With the resources to support global projects, Business Integrity offers the highest levels of customer service. Our team comprises a unique blend of lawyers and technologists, enabling us effectively understand and solve the challenges our customers face. Customers are supported from our service center across the United States and Europe, where we offer a range of consulting and support services from legal process consulting, installation and integration services to project management and document template design.

66 ContractExpress is clearly a generation ahead of anything else available. **99**

Cathy Clement Microsoft

What is Document Automation?

Put simply, it's where a computer system builds the content of a document rather than human.

For some time word processing programs such as Microsoft Word have featured simple routines like mail merge which add data into documents. However, none of these tools have the sophistication or intelligence to build more complex, rules based documents such as legal agreements and forms. With their complex permutations of clauses and the data items such as names, dates and values within those clauses, legal agreements can quickly become very long and complicated documents, taking time to draft and requiring specialist (and expensive) knowledge.

Enter document assembly or automation. Solutions like ContractExpress enable organizations to automate the creation of complex documents and dramatically reduce the human effort, time and cost involved.

 Within one hour after the launch of ContractExpress, we received about 50 emails/ phone calls from employees thanking us for following up on their requests.

Cadence Design Systems

At the heart of an automated system lies a document template. This is a master version of the document that contains all the possible permutations of clauses and data items.

ContractExpress works by abstracting the user from the underlying master, instead asking them a series of questions about the document. For example, who are the parties, how long is the agreement to last etc? Based on the answers provided, the appropriate elements of the master template are then automatically assembled into the final document. In addition to building the required text, the system will also apply the appropriate document numbering and styling to give a perfect, finished product.

For organizations such as law firms or corporate Legal departments that draft many thousands of documents each year automated document assembly can be a transformational technology. It has the capacity to transform the economics of business processes by eliminating the time taken to draft documents and by dramatically reducing the cost of drafting documents. Additional benefits include raising the consistency and quality of document content as well as freeing humans from the more tedious aspects of repetitive document work.



Why ContractExpress?

Attorneys have understood the value and promise of document assembly for years, yet relatively few have actually used it. ContractExpress is changing that, adding more users more quickly than any other solution. Here's why:



BETTER BY DESIGN.

ContractExpress was designed and developed in conjunction with some of the world's leading law firms and is built on the requirements of the attorneys, not the IT team. It is designed to overcome the shortcomings of legacy document assembly tools, which are often complex to use and time consuming to deploy.



EASY TEMPLATE AUTHORING.

While other document assembly systems require templates to be created in a complex proprietary or XML based computer language that only technical staff understand, ContractExpress Author provides for intuitive, natural language mark up in Microsoft Word. All the set up work is done from within Word by attorneys, enabling templates of any complexity to be set up more quickly than with any other system.



QUICK AND EASY TO LEARN.

Document template authors can be up and running in hours, using either self paced user training on our YouTube channel or our onsite training workshops. With ContractExpress your training costs will be minimal and your user adoption rapid.



PLATFORM CHOICE.

ContractExpress offers the widest choice of deployment platforms for your document assembly solution. Available as a hosted or 'cloud' service, on your own intranet, or integrated with Microsoft SharePoint, ContractExpress is packaged to work the way your organization works.

66 Innovative law firms are constantly looking to improve their service to clients and drive down costs. Document assembly helps them do this, in a visible, practical way. The return on investment is strong and easily quantified. ??

> Nick Taylor-Delahoy Director of Information Technology Mishcon de Reya



WORLD LEADING CUSTOMER REFERENCES.

ContractExpress is designed to meet the exacting requirements of the world's leading law firms and blue chip corporations.



GLOBAL REACH. We have the support infrastructure and resources to service the world's largest and most demanding organizations.



INDUSTRY LEADING TEAM AND KNOWLEDGE.

The people behind ContractExpress are thought leaders in document assembly and how it can change legal processes. Our growing team combines both experienced attorneys and technologists so that we can develop our solution from the user's perspective.

For Law Firms

ContractExpress is a powerful solution to enable lawfirms to pro-actively respond to client pressure for AFAs

ContractExpress is a powerful solution to enable law firms to pro-actively respond to client pressure for AFAs (alternate fee arrangements). ContractExpress not only improves partner profitability, but helps win new clients and retain existing clients by making possible the compelling combination of better service at lower cost.

66 ContractExpress frees our fee-earners from low level document production and enables them to focus on the more complex aspects of our clients' requirements. ??

> Linda Harrison Real Estate Practice Eversheds



ContractExpress' uniquely advanced yet legally proven Word based template authoring eliminates the delays, errors, loss of trust, costs, and overall lack of feasibility that occur when attorneys are forced by the limitations of their document assembly technology to work with programmers to automate their legal templates.

Law firms are under intense pressure to provide high quality service at lower costs. By setting up their standard forms or precedents, so that they can be drafted automatically, law firms create a capability that enables them to streamline and improve interactions with clients while driving cost and time from transactions.

ContractExpress is used widely as a **client draft generator** enabling law firm partners, associates and paralegals to rapidly and accurately draft client documents for subsequent deal negotiations. The potential for time saving in fixed fee engagements is huge, as document automation provides the capability to create both the main agreement and repetitive "secondary" deal documents, such as bondholders' memos in a single task.

Law firms use document automation to "showcase" the firm's capabilities and give clients and prospective clients access to documents, but in a very controlled and secure way. As a client collaboration tool, ContractExpress is being used by law firms to enable their clients to complete an intelligent and interactive online questionnaire on the firm's web site or sent by email, and have the generated Word document automatically sent for review.

As a **volume assembly "engine**", ContractExpress is being used by firms to establish data driven workflows to more efficiently execute volume matters such as investment product performance reporting or mortgage foreclosure processing. For a firm's internal administrative documents where speed, accuracy and integration with other systems are important, ContractExpress is also widely used. Firms can drive down the costs incurred in drafting engagement letters, ethical wall memos and employment documents, while ensuring 100% consistency and compliance.

ContractExpress has emerged as the only technology capable of meeting our exacting standards and it has added a significant new dimension to the service we offer our clients.

Paul Greenwood Chief Information Officer Clifford Chance

For In-house Legal

Better serve your business in a highly visible and tangible way

With ContractExpress in-house counsel can automate the drafting, review and management of legal

contracts and agreements. From NDAs, Sales and Employment agreements to the most sophisticated legal

documentation, we help our customers accelerate time to contract, increase revenue recognition, improve business risk management and reduce legal spend.

66 We elected to automate the process and reduce our dependence on outside counsel. **99**

Steve Harmon Cisco Systems

ContractExpress enables Legal to better serve the business in a highly visible and tangible way. It enables non-legal staff to create their own contracts, quickly and easily, but with 100% legal certainty and control. Legal teams are enabled to do far "more with less" and make more effective use of its experienced attorneys, freeing them from day to day contracts to concentrate on real added value work.

ContractExpress works by presenting business users with an easy to use self-service, browser based, business orientated questionnaire. If the user's answers are complete and compliant with corporate policy, the automated document assembly technology at the heart of ContractExpress generates a signature ready PDF version of the contract, derived from pre-approved wording created and approved by Legal.

Incomplete, non-compliant, or non-standard answers, including any request by the counterparty for a Word version of the contract, are automatically routed to Legal for assistance and approval. An email is automatically sent to alert the appropriate attorney(s) of the new request. The request contains the user's answers, a draft contract generated by ContractExpress in Word format, and any additional documents and information provided by the user.

Now Legal can easily track and respond to emerging contract usage trends within their organisation. Generated documents and their data files are exported to a Microsoft SharePoint contract management site for searching, alerting, audit and management reporting purposes.

With ContractExpress in-house Legal teams benefit from the same sophisticated document assembly technology that is used by many of the World's leading law firms, but optimized for use by non-Legal business users.



ContractExpress is Available on the Widest Range of Deployment Options and is Designed to Suit the Way Your Organization Works

Our platforms are interoperable and can be combined as required. Automated document templates created in ContractExpress will run on any platform.

<u>ContractExpress.com</u> is the world's leading document automation platform delivered as a cloud or SAAS service. Ideal for starter projects or for simple, low cost deployment to clients, ContractExpress.com is popular with law firms and corporate Legal departments alike. The service is quick and easy to deploy. Cloud delivery eliminates the hassle, costs and delay of IT involvement and enables projects to be up and running in minutes. ContractExpress.com offers the highest levels of security and is trusted by international law firms for the most sophisticated transactions.

<u>ContractExpress DealBuilder</u> is a sophisticated and proven document assembly engine and the natural choice for deployment by organizations that choose to run all applications on their own systems. Light on system resource and easy to install, ContractExpress DealBuilder offers a rich and well documented API to enable integration with other line of business systems. Easy administration of users and templates ensures that the system can be managed by business users rather than IT. The ideal platform choice for law firms looking to offer document assembly integrated with their existing Knowledge and Document Management systems.

<u>ContractExpress for SharePoint</u> is the most mature and functional document automation solution for organizations running on the Microsoft SharePoint environment. Seamless and "out of the box" integration with email, workflow and document libraries enables organizations to quickly and easily deploy contract creation and management to their constituents. ContractExpress for SharePoint is the ideal choice for General Counsel and their teams who are looking to make a highly visible impact by offering selfservice contract systems for their business clients. Robust approval workflows, full audit histories and management reporting ensure that all documents created are legally safe and comply with corporate policy

Our Customers



Next Steps

Learn how ContractExpress can improve the business processes in your organization

PHONE

Call today to learn more and set up a demo. See below for the office nearest you.

WEBSITE

Visit <u>Business-Integrity.com</u> to read case studies and learn more.

WEBINARS

Visit our site and sign up for one of our live Webinars.

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