

PRESS RELEASE:

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Forbes Magazine Names Myrtle Beach Native Blake Sloan As "One Of Tomorrow's Brightest Stars" In It's First Ever "30 Under 30" List

Sloan, Joins Other Business Moguls, Celebrities, Athletes, And Game Changers From 12 Different Categories In Forbes Star Studded List. _

(<u>Myrtle Beach, SC, December,</u> 2011) Blake Sloan, President Of The Sloan Realty Group, and Founder of The International Association Of Real Estate Experts is named in Forbes Magazine's first ever "30 Under 30" list of tomorrow's brightest stars, 30 individuals in 12 categories under the age of 30 – who matter – available at www.forbes.com/under30.

To compile the list, Forbes asked Forbes readers and 12 star-studded panels of industry experts, 'Who is reinventing the world? Who should you hire today? Who will you be working for in 20 years? Who, in short, under the age of 30, matters?'

The 12 categories include Art & Design, Energy, Entertainment, Food & Wine, Finance, Law/Policy, Media, Music, Real Estate, Science/Innovation, Social/Mobile and Technology.

The list includes some already well-known names, such as Pete Cashmore, the Founder and CEO of the tech news site Mashable, Mark Zuckerberg of Facebook. Artists such as Lady Gaga, Adele, Justin Beiber, Lil Wayne, Drake, and Taylor Swift, just to name a few. Also included are actors, and professional athletes such as Lebron James.

Readers can access descriptions of each On Forbes.com, as well as links to their LinkedIn profiles, Facebook pages and Twitter feeds.

According to Forbes Executive Editor, Michael Noer, "While many on this list are well-known, others are just getting their first taste of the limelight. But it is nearly certain that we will all be hearing much more from them in the decades to come."

Sloan's success and innovation in real estate landed him on the list, where his story is featured within the business section of <u>Forbes.Com</u>. He was also recognized earlier this year by The Wall Street Journal & Real Trends where his team was ranked #37 in the Top "Thousand"

Professional Teams in the world. Sloan is now ranked in the top one half of 1 percent of the more than 1 million REALTORS® nationwide.

He also founded the <u>International Association Of Real Estate Experts</u>™; an organization comprised of top real estate experts and thought leaders from across the globe. The group facilitates and cultivates collaboration, the sharing of ideas, technology, tools, and mentorship to further increase growth and innovation within the real estate industry.

In 2011 The International Association Of Real Estate Experts™ launched it's prestigious Certified Real Estate Expert® Designation, an advanced education course and certification designed to revolutionize and set standards for the way that consumers buy and sell real estate. The designation allows consumers to confidently hire a Certified Real Estate Expert®, knowing they will consistently receive incomparable service through proven systems, innovation, and technology to provide them with the absolute best value.

A related feature in the January 16 issue of *Forbes* magazine will offer a portfolio of stunning photographs of a few of the standouts on the list, crafted by renowned lensman Harry Benson (famous for, among other things, his photographs of the Beatles).

About Blake Sloan

Blake Sloan is the broker and owner of the <u>Sloan Realty Group</u>, located in Myrtle Beach, South Carolina (www.SloanRealtyGroup.NET) .

He is also the founder of the *International Association Of Real Estate Experts*™

(www.IAREE.ORG), and the author of the *Certified Real Estate Expert®* Designation

Course (www.RealEstateExpertInstitute.Com)