**FOR IMMEDIATE RELEASE**

Contact: Robin Shea, RShea@Funjet.com or 414-934-1358

**Great American Resolution offers chance to win a trip for completing New Year’s challenges**

**Milwaukee, Wis. (Dec. 22, 2012)** – My Destination Wellness, a fitness vacation provider affiliated with Funjet Vacations, announces the “Great American Resolution” contest, a series of weekly health challenges aimed at creating a “social resolution” to help participants stick with New Year’s resolutions.

Contest information, rules and challenges can be found at [www.Facebook.com/MyDestinationWellness](http://www.Facebook.com/MyDestinationWellness) or [www.MyDestinationWellness.com](http://www.MyDestinationWellness.com).

The contest runs January 1 – March 31, 2012. Those who complete all of the weekly challenges will be entered to win a fitness vacation from My Destination Wellness, Funjet Vacations and El Dorado Royale, a Spa Resort, by Karisma in Riviera Maya, Mexico.

Millions of Americans make New Year’s resolutions ever year, including weight loss, better eating and improved health. However, many people fail to accomplish their resolutions beyond a few weeks – in fact about one-third will abandon their New Year goals by the end of January. Experts recommend working toward smaller goals and involving friends and family to attain successful New Year’s resolutions.

Great American Resolution challenges include achievable fitness, nutrition and wellness tasks that participants can easily share with friends and family via their Facebook profiles.

About the grand prize

El Dorado Royale, a Spa Resort, by Karisma is among Conde Nast Traveler readers’ “Top 100 Hotels in the World” and a AAA Four Diamond Resort providing an adults-only, Gourmet Inclusive® luxury experience on more than a mile of sandy beach in Mexico’s Riviera Maya.

My Destination Wellness provides fitness vacations developed by trainer and wellness expert David Pritchard, including beach-side exercise classes, personal training sessions and Chef-prepared healthy meals all guided by “Wellness Concierges.” My Destination Wellness vacations help travelers remove the extra distractions they experience at home, feel incredible and reach their fitness goals, while improving overall vacation experiences.

My Destination Wellness vacations may be booked by visiting [www.Funjet.com](http://www.Funjet.com)/MyDestinationWellness, calling 1-800-4FUNJET or by working with a professional travel agent.

**About David Pritchard**

A leader in the health and fitness industry for the last 20 years, David Pritchard’s clients have included professional athletes in the NBA, NFL and MLB, boxers, Olympians, and top-level executives. Pritchard owns and operates a private wellness and training center in Milwaukee, Wis., where he uses his skills as a certified strength, conditioning, exercise and nutrition specialist to work with individuals and groups. Pritchard earned a degree in kinesiology from the University of Minnesota and is certified by the American Council on Exercise and the National Strength and Conditioning Association.

**About Funjet Vacations**

Funjet Vacations is the flagship brand of the family-owned Mark Travel Corporation, headquartered in Milwaukee. Funjet Vacations is celebrating 37 years of business and specializes in providing customers with vacation packages that meet their needs, delivered with unparalleled customer care and at an exceptional value. Individual and group Funjet vacations are via nonstop charters and scheduled airlines to hundreds of destinations including Mexico, the Caribbean, Las Vegas, Hawaii, California, Florida, Asia and Europe. Travelers can choose from air-inclusive, hotel-only or air-only vacations and add tours, attractions, shows and more to their vacation packages to “Do Something They’ll Never Forget.”