



FOR IMMEDIATE RELEASE

Gruv Gear Donates Utility Carts To Organizations That Help The Needy

December 22, 2011 (Orange County, CA) – Gruv Gear, Orange County California-based designer and manufacturer of innovative utility carts and consumer hand trucks, donates over 70 dollies to non-profit foundations to directly benefit their operations in helping their local communities.

Gruv Gear offered the lightweight 2-wheeled dollies to organizations that needed them the most. “We were overwhelmed with the response and had to pre-screen about a dozen local organizations,” says Jay Baldemor, President of Gruv Gear. “We narrowed it down to 5 non-profits that we felt would benefit the most from using the dollies in their daily work, and we’re blessed to be able to contribute something to that will in turn help the needy. We are so honored to give especially in this Christmas season, and each of the recipients was so thankful.”

The following 5 organizations are now enjoying the free dolly carts from Gruv Gear:

1. Food Finders – www.foodfinders.org

Food Finders is a multiregional food bank and food rescue program. We pick up donated food from hundreds of local grocery stores, bakeries, restaurants and produce markets and distribute it directly to missions, shelters and domestic agencies to feed the needy and impoverished. Our volunteers and staff drivers pick up and deliver on a same-day basis. On average, Food Finders helps feed 16,000 people a day, reducing the amount of food insecurity prevalent throughout Southern California.

2. Mental Health Association of Orange County – www.mhaoc.org

The Mental Health Association of Orange County was founded in 1958 as a grass roots effort to provide resource and referrals for persons impacted by mental illness. MHA has grown considerably over the past 53 years, with out 16,000 persons served last year. MHA’s services are based on the psychosocial rehabilitation model, which means that all programs are client driven and based on individual goals that enhance life satisfaction and promote independence and self-sufficiency. MHA is ever conscious of donor commitment, with 92 cents of each dollar donated going directly to programs.

3. Long Beach Rescue Mission – www.lbrm.org

Since 1972, the Long Beach Rescue Mission has opened its doors to thousands of men, women and children. The mission provides food, clothing, shelter and spiritual guidance to the homeless and less fortunate people of the community. The Long Beach Rescue Mission stands dedicated to helping individuals overcome the homeless cycle. We achieve long-term goals and make a world of difference in today's society. Senior citizens and neighborhood families also come for the meals or to attend worship services in the evenings and or Sundays. The mission provides loving care and spiritual guidance to help the homeless find purpose, direction and hope.

4. Long Beach Organic, Inc. – www.longbeachorganic.org

Long Beach Organic, Inc. is a 501(c)3 non profit that has been in existence for 17 years. We have 7 gardens in Long Beach with two more that are being developed at this time. Approximately one half of our gardens are on privately owned property the rest are on City owned property. In either case we operate on a lease, carry our own liability insurance and assume all cost for water usage and operation. We have over 200 members who "rent" (per a lease) a 10' X 10' plot to grow edibles and/or flowers, succulents, etc. The camaraderie attained by working together in a healthy environment is undeniable. We also work with schools and youth groups to encourage a green lifestyle and offer community service hours.



5. **Children of Fallen Soldiers – www.childrenoffallensoldiers.org**

The Quietly Working Foundation for The Children of Fallen Soldiers is a non-political, non-denominational, non-profit organization focused on meeting the needs of children who have lost a parent serving in the United States Armed Forces. The driving motivation behind every effort the Quietly Working Foundation undertakes is that we want each of these children to know that the citizens of the United States of America recognize their loss, and are committed to helping them achieve their highest potential in life.

To learn more about [Gruv Gear](http://www.gruvgear.com) and its multi-mode convertible carts and handtrucks including the [V-Cart Solo](#), [Solo Lite](#), [Solo XL](#), and [Muver 6](#), please visit www.gruvgear.com.

About Gruv Gear

Gruv Gear designs and builds innovative utility gear and accessories for creative professionals, including musicians, DJs, photographers, cinematographers, film makers, audio/video engineers, and media crews. Founded by a musician and product designer, the California-based company has been seeing tremendous forward momentum and widespread acclaims in a very short time, with global patents pending for its current innovations and more game-changing products slated in 2011.

Gruv Gear continues to flex its marketing muscle with grassroots clinics and events, exclusive online campaigns, and major artist endorsements. The company have already made avid endorsers out of some of the world's top artists, including musicians from American Idol and Cirque du Soleil, [Michael Jackson's "This Is It"](#) players [Alex Ai](#) and [Jonathan Moffett](#), [Peter Erskine](#) (multi Grammy-winning drummer, Weather Report, Chick Corea, Yellowjackets), [Jon Myron Clark](#) ([Michael Jackson "The Immortal" World Tour by Cirque du Soleil](#)), [Anthony Wellington](#) (Victor Wooten Band), [Norm Stockton](#) (Lincoln Brewster), [DJ Icy Ice](#) (World Famous Beat Junkies, Kanye West and Black Eyed Peas Parties, Grammy After Parties, Manny Pacquiao After Parties), and [Ray Roman](#) (award-winning cinematographer and named one of the top 25 studios in the world).

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