



ClickDimensions top 10 accomplishments in 2011

The top rated marketing automation solution on Microsoft's Dynamics Marketplace recaps 2011 with a look back of 10 major accomplishments

ATLANTA – December 26, 2011 – ClickDimensions, developer of the most reviewed and 5-star rated [email marketing and marketing automation solution for Microsoft Dynamics CRM](#) (as reviewed by users on [Microsoft's Dynamics Marketplace](#)) is closing 2011 with a list of 10 major accomplishments. In 2011 ClickDimensions achieved the following:

1. Became the most reviewed, 5-star rated solution on [Microsoft's Dynamics Marketplace](#)
2. Was named a finalist for the [CRM 2011 Solution of the Year award](#) by Microsoft
3. Earned Microsoft's CfMD (Certified for Microsoft Dynamics) certification
4. Was invited to join Microsoft's exclusive [BizSpark One program](#)
5. [Received private equity investment](#) from Canal Partners
6. Hired Microsoft CRM MVP and author [Matt Wittemann as Chief Customer Officer](#)
7. Grew revenue on average 100% quarter over quarter
8. Signed [145 reseller partners](#) worldwide
9. Added [15 new full-time employees](#)
10. Deployed three major solution releases throughout the year

"We could not be more pleased with our progress this year" commented ClickDimensions Chief Executive Officer John Gravely. "We knew we were building a great solution and organization but we could have never predicted the level of growth we experienced in 2011. With our recent investment from Canal Partners and the great additions we have made to our team we expect 2012 to bring even bigger things."

"Knowing what's next on our roadmap I can confidently say that what we have experienced so far is only the beginning" commented ClickDimensions Chief Technology Officer Koren Tako. "With our focus on customer satisfaction our future will be very bright. Our goal is to dominate the Marketing Automation space for Microsoft CRM for many years to come."

About ClickDimensions

ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at <http://blog.clickdimensions.com>, follow us on Twitter at <http://www.twitter.com/clickdimensions> or email press@clickdimensions.com