

ALLILON

THE SYLLABUS 2012

"Embracing our craft to leave a legacy for others"



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ALLILION ACADEMY LONDON

INTRODUCTION

"We hope to inspire people in a way that gives them the knowledge and freedom to inspire others and to push the standards of our industry forward."

Allilion is a hair education company teaching at all levels spreading infectious enthusiasm for our craft. Allilion was created by a team of people with a passion for hair that take pride in their craft, specializing in producing hair shows, seminars and courses which explore haircutting and colouring techniques.

We are committed to developing a team worthy of global recognition for their technical ability and working with like-minded individuals who share this hunger to exceed their own expectations.

Our courses are designed to both stimulate and support your personal development, helping you explore the diversity of our industry. Our education ethos is driven by our passion for our craft.

THE FOUNDATION

Allilon and salon partner ena invite you to explore the path of Foundation, which every iconic hairstylist has walked. Every student will experience seminars, demonstrations, lectures, hands-on workshops and salon life.

Three days a week will be spent in technical workshops, demonstrations and lectures. Allilon is committed to a student/teacher ratio of six students to each teacher. Guaranteeing a personal, intense and supportive learning environment that gives each student the attention they deserve.

Two days each week will be spent job shadowing one of our Directors as they perform the skills that are needed to reach the standards required by the modern client. This will give an insight to what client expectations are and how you as the stylist can deliver them using the techniques that you are learning.

Students will be mentored in visiting all the leading galleries, museums and exhibitions that London has to offer. Each student, throughout the course, will build up a portfolio of their work to document their progression.

Recommended
Experience Level:
Beginners – 3 years

Duration: 24 weeks

Price: £9,950

THE PRIMARY SHAPES

Our Primary Shapes course is designed to introduce Allilon's basic principles of haircutting. We have created a clear and detailed philosophy, which aims to help at any stage of your career, improving your skills and helping you understand the foundation of our craft. Working methodically with discipline and pride, giving you the confidence to understand why, when and how to make decisions in choosing the most suitable length and shape of a haircut and executing it with a strong technique.

This unique course will consist of demonstrations, lectures and hands-on workshops, which are designed to give you a great understanding in creating beautiful shapes.

Course content:

- Power point presentation
- Presentation models
- Demonstrations
- Hands on work sessions

A perfect introduction to Allilon's philosophy and language of hair:

Recommended
Experience Level:
Minimum of
two years as an
apprentice, with a
basic knowledge of
haircutting.

Duration: 4 days

Price: £1,200

PRIMARY DISCONNECTION

Our Primary Disconnection course is designed to introduce any stylist to the world of primary disconnection helping you establish when, why and how disconnection is used. Primary disconnection is becoming more and more relevant in everyday work within salons around the world and truly understanding the principles of primary disconnection is key in complimenting the foundation when cutting hair.

Course content:

- Power point lecture
- Presentation models
- Demonstrations
- Hands on work sessions

Recommended that you have already attended the Allilon Primary Shapes course.

Recommended Experience Level: Minimum of two years as an apprentice, with a basic knowledge of haircutting

Duration: 4 days

Price: £1,200.00

ADVANCED DISCONNECTION

Our Advanced Disconnection course is designed to allow you to explore disconnection, freehand, asymmetry and geometry within the shapes we create together, giving you the opportunity to work outside the boundaries that are sometimes placed in a salon environment. Working under the direction of our educators will allow you to work using their thought processes. Through this experimentation your skills and confidence with the use of advance disconnection will help you apply creativity into your every day repertoire of work.

Course content:

- Power point lecture
- Presentation models
- Demonstrations
- Hands on work sessions

Recommended that you have already attended Allilon Primary Disconnection course.

Recommended Experience Level: Minimum of two years as a qualified hairdresser.

Duration: 2 days

Price: £700.00

THE COLLECTION

Allilon collections are created to evoke emotion and illustrate that inspiration can be sourced from the most unlikely places. This course will introduce students to the creative thought processes behind Allilons latest release. The Allilon team will work alongside each student step-by-step on shapes related to our latest collection.

Course content:

- Still and moving imagery
- Presentation models
- Demonstrations
- Hands on work sessions

All designed to give you a fresh approach to hair. Recommended that you have already attended Allilon Advanced Disconnection course.

Recommended Experience Level: Minimum of two years as a qualified hairdresser

Duration: 2 days

Price: £700.00

THE SHOOT

The Shoot course is to work alongside one of the Allilon educators in creating a look based on the current Allilon collection. Day one will consist of each student cutting and colouring a model in preparation to be photographed. On day two each student will document, using photography, the look that was created the previous day. Allilon can provide a model or alternatively students can bring his or her own model with them. Each student will be allocated a slot to work independently with the photographer and makeup artist, discussing Set up/Lighting/Camera lenses and application of makeup etc.

Course content:

- Still and moving Imagery
- Hands on work sessions
- Photographic work
- Make up tips

Recommended that you have already attended Allilon primary shapes course.

Recommended Experience Level: Minimum of two years as a qualified hairdresser.

Duration: 2 days

Price: £1,500.00

DIAGRAM TRAINING

Learning to draw is a fundamental part of anybody's training. It enables you to clearly document your work as it is produced. Your diagrams can consist of your outlines, sectioning patterns, over directions, cutting lines, disconnection, elevation, expanded shapes and many more points.

Course content:

- Power point lecture
- Demonstrations (primary shapes) while drawing step by step
- Supervised drawing step by step
- Demonstrations (primary disconnection) while drawing step by step
- Supervised drawing step by step

Recommended that you have already attended Allilon Primary Shapes course.

Recommended Experience Level: Minimum of two years as a qualified hairdresser

Duration: 2 days

Price: £700.00

TEACHER TRAINING / EDUCATION PROGRAM / ALLILON ASSOCIATE

Allilon offers specialist personal services:

Teacher training:

A program designed to complement the growth of your teaching team focusing on all aspects in which education is delivered.

Durations and
Prices will vary on
consultation.

Education program:

Personalising the structure in which the education is being delivered within your business is the key to controlling quality. A program can be designed to build structure and a foundation for your education systems.

Allilon associate:

Becoming an Allilon associate is a premium service, which entitles you to a support structure designed to help you develop your business from every direction.

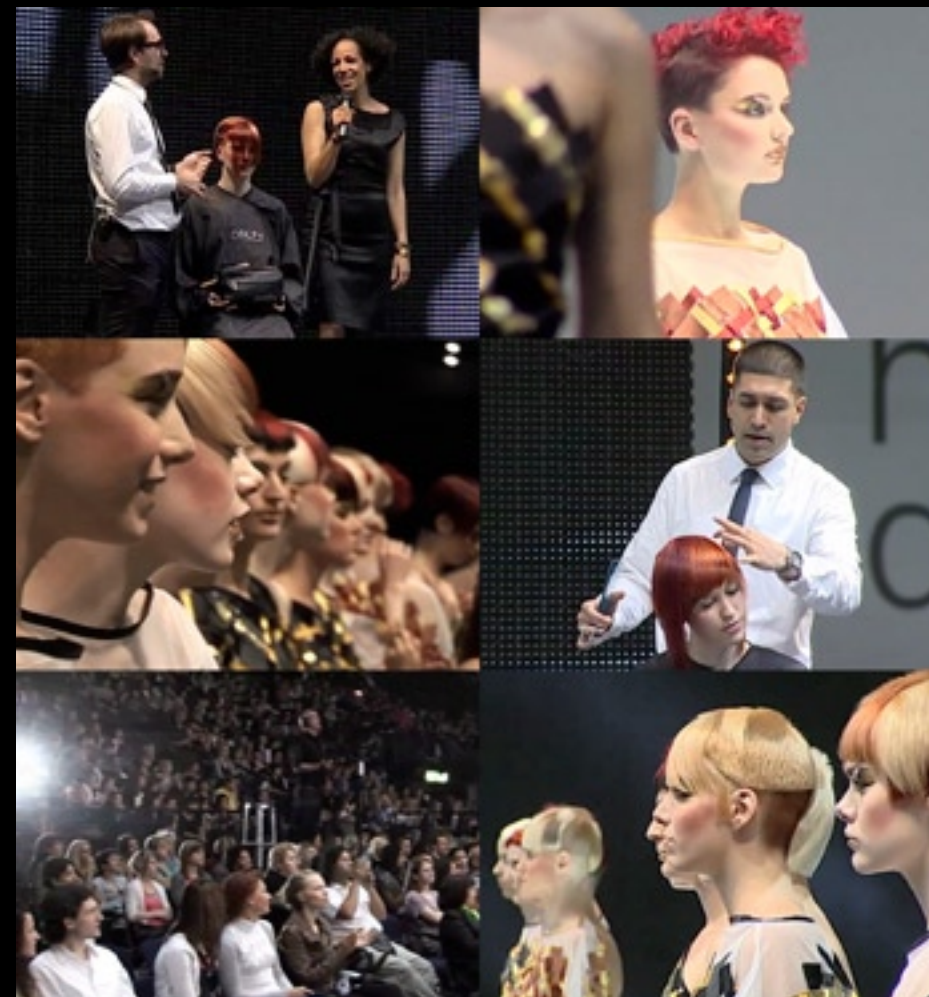
BESPOKE TUITION

Our most popular course due to the personal nature in which the syllabus is developed, working with you to create a tailor made course specially suited to your individual needs and aspirations.

Durations and
Prices will vary on
consultation.

SEMINARS/LOOK AND LEARN: Bringing the Allilon team to you will provide an intimate, interactive demonstration illustrating the direction in which our creative team is moving. Our team will showcase work produced that year inspiring the audience.

Audience size: up to 200 Duration: approx two hours



SHOWS/PRESENTATIONS

Allilon strives to deliver an insight into the creative direction of our company. Our shows consist of inspirational video, hair cutting, colouring all choreographed to stimulate your visual experience!

Durations and
Prices will vary on
consultation.

Audience size: 200 + Duration: approx one hour