



Free Online Games Website eArcades.com Suiting up to be “Worthy of Discussion” among Gamers

Free online games host eArcades.com is eyeing for greater competitive edge in the gaming industry after a successful Christmas Day launch. With members already hitting 2,000, site owners are encouraged by the enthusiasm of players to spice up their campaign.

5,000 free online games were released to greater audiences in the World Wide Web on Christmas Day courtesy of eArcades.com. On its first week, the site reached a total of 2,000 membership sign-ups with an average user staying for 104 minutes. The successful debut week has caused excitement to Internet Marketing Services, the company behind eArcades. The website is expected to start the New Year with a series of updates and new game offerings in order to meet the market demand.

With some gamers already complaining about the price of PC games, it seemed natural that their enthusiasm is diverting to free online games. After all, the only thing they would need to play at sites like eArcades.com is a flash-supported browser. Both serious and recreational gamers are tapping into the free sources of fun they can have online: and that demand is what eArcades.com is trying to meet.

Since 2007, Internet Marketing Services has been successfully operating in the online industry but it has only been this December that they have decided to enter the fiercely competitive gaming industry. When asked the reason behind this new venture, the company replied that they are excited by the challenge of catering to the expectations of enthusiastic gamers.

Michael Bashi, SEO of Internet Marketing Services, clarified that there is no fee needed in order to play free online games at eArcades.com. Gamers simply have to click on the game they want to play, watch a 15-second reminder from sponsor while their game loads, and they are all set. Players can play as many games as they like at the site. They even have the option to show their high scores on “leaderboards.” The score boards will allow them to match up their skills against other gamers from all over the world.

The games list at eArcades.com range from simple to sophisticated so players from different ages and skill levels can have the doze of fun they are looking for. While free online games are not entirely a new scene, eArcades is promising to give games a whole new dimension of enjoyment. The site does not only want to be another name in the Web—they are gearing up to be the talk of game addicts.