



## COMPANY OVERVIEW

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### MISSION

Spool enables users to consume their favorite media on any device, at any time – even offline – without worrying about file formats, platforms, or network connectivity.

### PRESS INQUIRIES

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### HISTORY

In late-2010, Curtis and Avichal developed an artificial intelligence and computer vision engine that could record a video from the Internet, encode it to work on any device, and move videos between devices without worrying about Flash or network connectivity. In 2011, this initial technology was generalized to include any type of content – videos, article text, image galleries, PDFs, and more – and Spool was born. Spool is currently in private beta with 20,000 beta testers.

### KEY DIFFERENTIATORS

- Spool can record Internet video and cache it for offline access on any device.
- Patent pending artificial intelligence and computer vision engine that works with content of any type and can be extended to new formats.
- Spool is available for Android, iPhone, and iPad.
- Spool allows you to push multimedia content to a friend's device.

### PLATFORMS



## TEAM

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### AVICHAL GARG | CEO & CO-FOUNDER

Avichal serves as CEO of Spool, a personal Internet recorder that allows users to save their favorite Internet content to any device and share it easily with friends. Prior to Spool, Avichal founded PrepMe, a personalized online learning company that was acquired by Ascend Learning/Providence Equity Capital. He was previously a product manager at Google, where he worked on Search Quality and Ads Quality. His work generated an incremental \$500 million in revenue for Google, several patents, and a prestigious Executive Management Group Award. He has a B.S. in Computer Science and M.S. in Management Science, both from Stanford University.

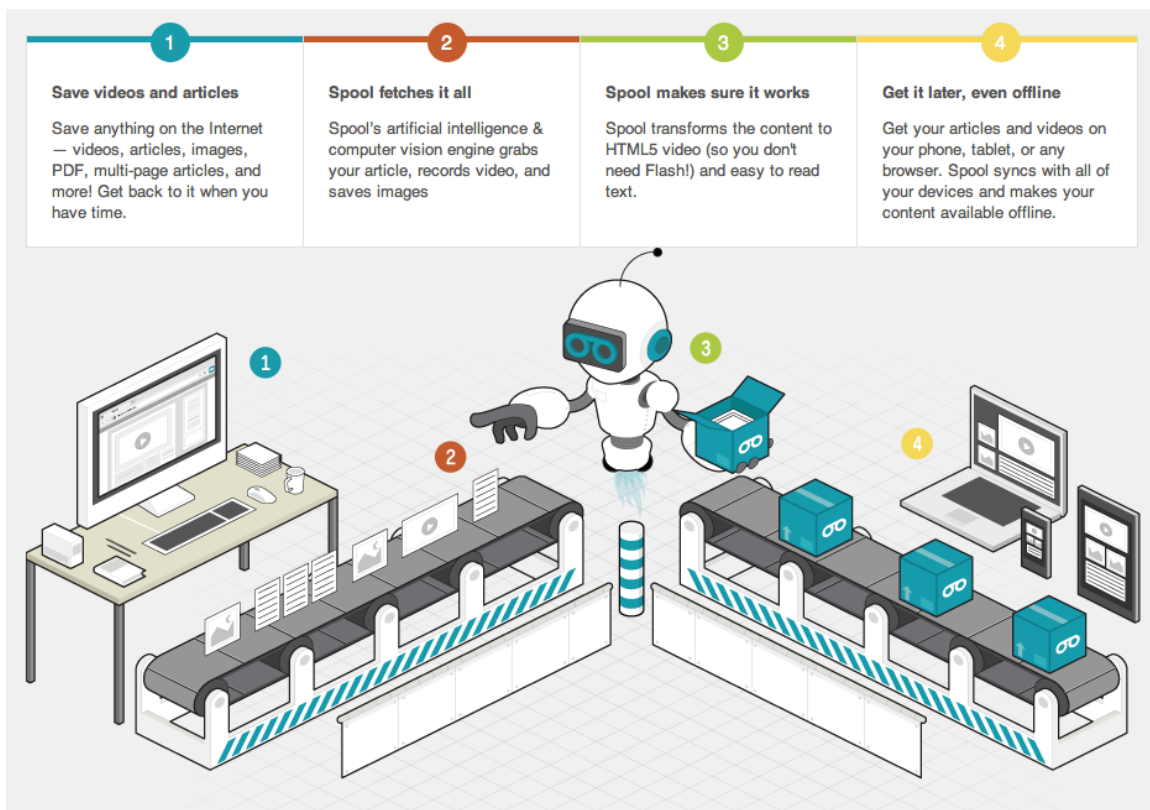
### CURTIS SPENCER | CTO & CO-FOUNDER

Curtis Spencer serves as CTO of Spool, where he oversees design and development of Spool's patent pending crawling and recording technologies, and mobile applications. Curtis was previously founder of CruxLux, a semantic search company, which was acquired by Kosmix/Walmart. Prior to CruxLux, Curtis did research in machine learning and helped build automated robotic cars for DARPA at Stanford where he holds a B.S. and M.S. in Computer Science. When not working on Spool, he tinkers on a few open source projects, namely Meguro, a Javascript map/reduce engine, and CDNfu, a tool for working with content distribution networks.

### FOUNDING TEAM

Spool's founding team – Dr. Daniel Witte, Christine Tieu, Chandra Patni, and Dr. Aditya Koolwal - is comprised of experienced engineers and engineering leaders. Between them, the founding team has 2 PhDs, 5 masters degrees, 10 patents, and has experience at Google, Mozilla, Oracle, Kosmix, and McKinsey.

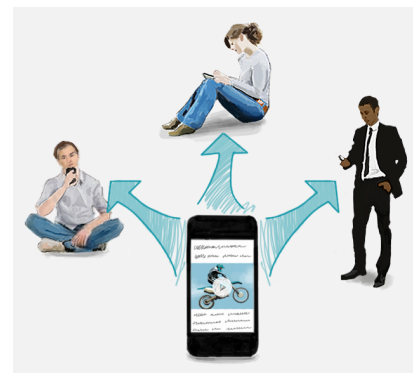
## How SPOOL WORKS



*How Spool Works (Overview)*



*Spool easily moves media to another device*



*Send to friends' devices with 1 click*