

## THE LASER WAREHOUSE

Call (954) 254-4612

## **Press Release**

FOR IMMEDIATE RELEASE

January 6, 2012

## The Laser Warehouse Institutes Cosmetic Laser Parts Stocking Program to Speed Repair Times for Med Spas and Medical Practitioners

Deerfield Beach, FL ... The Laser Warehouse, the leading aftermarket reseller of used cosmetic lasers, used aesthetic lasers and other aesthetic equipment has instituted a new program to increase customer satisfaction and loyalty. In an effort to minimize costs, speed repair time and the availability of high quality aftermarket equipment for customers, The Laser Warehouse has implemented the T20 program to stock replacement parts and supplies for the top 20 cosmetic lasers, aesthetic laser systems and IPL equipment in the market today. One market research study shows that the demand for cosmetic procedures continues to increase by double digits, with a projection of up to 55 million procedures possible by 2015. The estimated cost worldwide currently is \$30-40 billion spent on cosmetic procedures. The Laser Warehouse recognizes the continued growth in the industry, and the need to deliver the latest technology while also improving the cost on every used aesthetic laser it sells or repairs.

The T20 stocking program was designed with customer satisfaction in mind. Down time due to parts malfunctions and broken equipment can significantly impact patient services and revenues for med spas and medical practitioners. The new stocking program translates to improved customer care; reduced scheduling issues related to unavailable equipment and minimized financial loss due to equipment that isn't working properly.

This inventory program covers wearable parts, such as crystals, diodes, flash lamps, o-rings, tubing and circuit boards. The Laser Warehouse realizes that the industry is focused on providing timely procedures and if a piece of valuable equipment is not available for an extended amount of time, it will result in revenue loss and even lost current and future business.

The Laser Warehouse is committed to delivering its customers high quality, reliable aftermarket equipment and repair service. The implementation of the T20 stocking program continues to demonstrate The Laser Warehouse's approach to exceeding the needs and expectations of our customers. The program allows The Laser Warehouse to speed repair and maintenance times for cosmetic laser repair services as well as ready recently acquired used aesthetic lasers and used cosmetic laser handpieces for resale. The demand for high quality and faster services is increasing in the aftermarket sector. The Laser Warehouse is working directly with customers to develop programs that meet their business needs and improve the level of our services to ensure that The Laser Warehouse is their number one resource for used aesthetic lasers and cosmetic laser repair services.

## **Notes to Editors:**

The Laser Warehouse is the leading source for the purchase and sale of <u>used cosmetic lasers</u>, <u>used aesthetic lasers</u>, used IPL equipment and cosmetic laser parts and supplies. The Laser Warehouse is a wholesaler, not a broker. No middleman means The Laser Warehouse sells equipment at the lowest prices possible. The Laser Warehouse is located in Deerfield Beach, Florida and has hundreds of lasers in stock in their showroom. The Laser Warehouse's staff is extremely knowledgeable and will help you select the right aesthetic lasers and equipment for your practice. We sell all major brands of IPL and cosmetic laser equipment and work with med spas, laser centers, medical practices and plastic surgeons worldwide. To find out more, please visit <u>www.thelaserwarehouse.com</u>.