



P R E S S R E L E A S E

Press Release from CSR

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**CSR Attains Bluetooth® 4.0 Qualification for its range of CSR8600™
Audio Products**

Cambridge, UK and San Jose CA, USA – 5 January 2012 – CSR plc (LSE: CSR; NASDAQ: CSRE) today announced that all of its products based on the CSR8600™ wireless audio platform are now fully compliant with the [Bluetooth 4.0®](#) specification that enables Bluetooth low energy (BLE) functionality. Delivering a highly immersive, high fidelity audio experience, the [CSR8670™](#) flash based system-on-chip, the [CSR8645™](#) / 40 stereo ROM and CSR8620™ /10 Mono ROM platforms now enable OEMs who use them to promote their wireless voice and music products as being Bluetooth 4.0 compliant.

“We are the first on the market with a range of Bluetooth 4.0 qualified audio components, unlocking the consumer benefit potential of this new standard and once again demonstrating our leadership in wireless audio,” said Anthony Murray, senior vice president of the Home

Group at CSR. “These CSR8600 devices can now be used with our family of [μEnergy™](#) Bluetooth low energy solutions to deliver ultra low-power connectivity and simple data transfer for a broad range of wireless accessories.”

From next-generation TVs, connected home entertainment systems, sound bars and speakers to tablets, PCs and other mobile connectivity applications, the CSR8600 platform delivers a rich high-fidelity stereo audio experience and other connectivity features wirelessly through advanced Bluetooth 4.0 and [Bluetooth low energy technologies](#).

CSR has been at the forefront of Bluetooth-compliant product innovation for more than ten years, and is now leading the field in this exciting new Bluetooth standard. Bluetooth low energy wireless technology is the hallmark feature of the Bluetooth Core Specification 4.0, enabling new Bluetooth Smart devices that can operate for months or even years on tiny, coin-cell batteries. The easy-to-integrate, cost-effective CSR Bluetooth-compliant low energy platform is enabling new applications for remote controls, watches, sports equipment, health sensors and home automation.

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About CSR

CSR is a global provider of innovative silicon and software solutions for the location-aware, media-rich, cloud-connected world. Our platforms are optimised for the automotive navigation and [infotainment](#), digital cameras and imaging, connected home infotainment and wireless audio markets. We provide solutions to complex problems in the audio-visual, connectivity and location technology domains across a broad range of markets, with a technology portfolio that includes [GPS/GNSS](#) systems, [Bluetooth®](#), Wi-Fi®, FM, NFC, aptX® and CVC™ [audio codecs](#), JPEG, MPEG, H.264 imaging, IPS printing, microcontrollers, DSPs and broadband receivers. CSR's technology solutions and market platforms enable its customers to deliver a superior user experience and are adopted by leaders in the auto, computer, home and mobile markets. More information can be found at www.csr.com. Keep up to date with CSR on our [blog](#), or follow us on Twitter at twitter.com/CSR_plc.

CAUTIONARY NOTE ON FORWARD LOOKING STATEMENTS

This press release contains certain statements (including statements concerning plans and objectives of management for future operations or performance, or assumptions related thereto) that are not historical facts and constitute ‘forward looking statements’ within the meaning of the United States Private Securities Litigation Reform Act of 1995 in relation to the CSR8600 wireless audio platform, and their performance characteristics in consumer electronics products, and other future events and their potential effects on CSR. These forward-looking statements

can be identified by words such as 'will,' 'deliver,' 'can offer', 'to enhance,' 'to enable,' and other similar expressions regarding the performance characteristics of the CSR8600 wireless audio platform, and their performance characteristics in consumer electronics products, and their potential effects on CSR. Any future release of the CSR8600 wireless audio platform or consumer electronics products containing such technology, related products or modifications to such products' capability, functionality or features are subject to ongoing evaluation by CSR and its customers, and may or may not be implemented and should not be considered firm commitments by CSR or its customers and should not be relied upon in making purchasing decisions. Such forward-looking statements represent the current expectations and beliefs of management of CSR, and are based upon numerous assumptions regarding CSR's business strategies and the environment in which CSR will operate and therefore involve a number of known and unknown risks, contingencies, uncertainties and other factors, many of which are beyond the control of CSR, including, but not limited to, those detailed from time to time in CSR's periodic reports (whether under the caption Risk Factors or Forward Looking Statements or elsewhere), which are available at the SEC's web site <http://www.sec.gov>. Each forward looking statement speaks only as of the date hereof. CSR does not undertake to release publicly any updates or revisions to any forward looking statements contained herein, otherwise than required by law.

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