



Take your face-to-face
events online.



Delivering The Potential of Total Event Engagement

bxb Online accelerates the power of face-to-face through online business stories and experiences.

We take the *hard* out of this new and emerging category in event marketing.

- Engage new audiences
- Increase member value
- Add new revenue stream
- Deliver fresh content
- Build new communication channels
- Produce new assets for your association or corporation

bxb Online delivers sophisticated solutions that move your event marketing program out of the category of discretionary spend and into the category of smart, measurable and scalable investment.

ADA, HSMIA, PCMA and Virtual Edge Institute are just a few that have realized benefits from bxb Online's strategic services.

"bxb Online walked us through the necessary steps to deliver our first online extension of the ADA Annual Session. Their strategic guidance was essential in the success of our first hybrid event."

— Catherine Mills, American Dental Association

Ready to take your event to
the next level? Call us.