

## **eArcades.com Sees Increase of Gamers who Seek [Free Online Games](#) Thrill**

eArcades.com is prompted to up its hosting of [free online games](#) after a surge in site membership. The site has seen 2,000 sign ups in just its first week with each gamer averaging 104 minutes of play. The owner of the website wants to sustain that enthusiasm through more exciting games and premium services.

The people behind [free online games](#) website eArcades.com are back on the drawing board again after its first two weeks proved to be successful. Internet Marketing Services (IMS), owner of the site, is coming up with plans to sustain gamer interest generated by eArcades.com's launch. More than 2,000 members have already signed up with the site and IMS says disappointment is the last thing that they want to offer gaming enthusiasts. A bigger games list will definitely be on top of the new menu that the site will dish out in the coming days.

As of present, eArcades.com hosts an estimated 5,000 [free online games](#) in its database. But with a foreseen increase in demand among gamers, IMS announced that is intent on hosting more browser-playable games and will garner as much as they can accommodate for enthusiasts.

IMS has been specializing in online marketing ventures since 2007 but it has only been very recently that they have decided to enter the gaming industry. According to company CEO Michael Bashi, the team is excited with the challenges that the [free online games](#) industry has to present. Already there are hundreds of thousands of sites aiming for a strong spot but with a strong portfolio, IMS is confident that eArcades.com will be able to sustain its success.

eArcades.com showcases [free online games](#) that can be played directly from a browser without the need to download. Gamers are free to enjoy as many games as they like and spend as many hours on the site as they choose. A 15-minute commercial from sponsor is shown while a game loads.

There are also plans by eArcades.com to engage gamers more through different social networking platforms. The site has been encouraging interaction by players through their Facebook and Twitter pages to develop some spirit of camaraderie from enthusiasts all over the globe. Feedbacks from gamers are welcomed as well, a site rep says, as it will help them perform according to what the gaming community wants.