

NORIBACHI EXPANDS PRESENCE WITH NEW SOUTHERN CALIFORNIA HEADQUARTERS

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Noribachi, a leader in advancing informed grid interaction through smart energy products, expands its national and international presence with the opening of a new headquarters in the greater Los Angeles area.

With consistently strong quarterly performances and over 800 successful product installations, Noribachi opened a headquarters in California with the commencement of the New Year. The strategic expansion reflects both Noribachi's vigorous growth as a company and the corporate philosophy of smart energy.

While Noribachi retains its presence in New Mexico, the expansion to California more favorably positions the company in terms of port access and general diversification of resources. This allows a more efficient evolution of Noribachi's product portfolio, improved access to supply chain channels, and faster lead time when shipping jobs.

With the expansion, Noribachi will generate more awareness in the West Coast region where the company already has 16 installations of its industry-leading custom LED lighting. Several more upgrades are in progress in locations ranging from the nation's largest airports to leading healthcare facilities.

A leader in clean technology and cutting-edge design, California is a natural choice for Noribachi's growing presence, centrally positioning the company in one of the world's top markets for smart energy products.

"This expansion into a new region will invigorate Noribachi's growth substantially. Noribachi has become a mature company over the past two years and we're ready to raise our profile in an area that is renowned for its leadership in environmental technologies and innovative design.

Noribachi's expansion gains a larger platform on which to exhibit our smart energy products and will help expedite the adoption of informed grid interaction as the default for general energy usage for individuals and corporations alike," says Farzad Dibachi, CEO of Noribachi.

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MEDIA CONTACT:

Celestyna Brozek
VP Marketing
celestyna@noribachi.com

noribachi.com

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ABOUT NORIBACHI:

Noribachi is advancing the concept of informed grid interaction by creating smart energy products, challenging rote relationships with energy and design.

Noribachi's product suite includes lighting, power systems, and custom engineering and design services.

These products integrate proprietary energy optimization technologies with renewable power capabilities and an uncompromising devotion to aesthetics.

With over 800 installations – including world class hotels and luxury automobile dealerships – representing a diverse variety of markets across the US and internationally, Noribachi is a leader in integrating smart power and informed grid interaction with distinctive and human-centered design.

Noribachi is a privately held company incorporated in the State of Delaware with offices in Los Angeles, CA and Albuquerque, NM. For more information please visit noribachi.com.

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