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In both the personal and professional spheres, building up a reputation takes years or even decades—but that reputation can be destroyed the instant someone lays eyes on derogatory internet content.

Posting misleading, libelous statements is easier than ever. The internet's anonymity, accessibility, and lack of accountability have made it a playground for mischievous and malicious behavior.

Lies, distortions, and rumors can be posted, reposted, uploaded, archived, altered, and linked endlessly—generating an echo chamber that is almost impossible to remove once it has started.

And once these harmful pages show up on search engine results, they begin to have a direct negative impact on your personal and professional life.

Missed opportunities. Stalled business growth.
Take control of your internet presence now.

Don't stand back and watch your personal or professional life slide off track because of damaging web content. The secret is visibility. A webpage can't hurt you if nobody sees it.

At **Internet Ethics Corp**, we specialize in managing the visibility of internet content. Our tech-savvy team crafts multi-pronged techniques to push beneficial information to the top of search engine results and banish harmful content out of sight.

Call **Internet Ethics Corp** today to for a free consultation.



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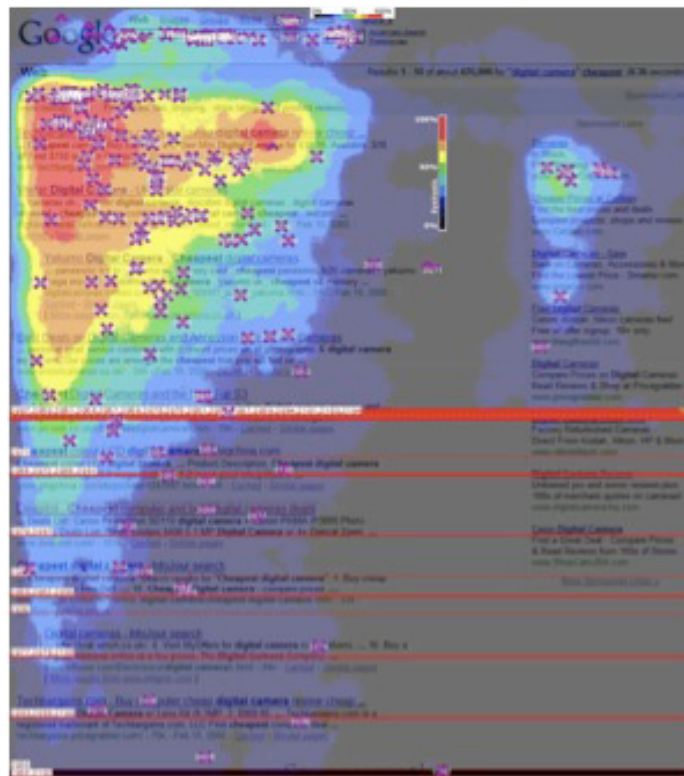
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Research firm Enquiro conducted a heat-map experiment to track the eye movement of users looking over Google results pages. The graphic below illustrates their findings, with red and orange areas showing the portions of the screen that held the most attention.

An old joke says the three things a business need are location, location, location. Nowadays, that location is the top of the Google search results page.

This graphic illustrates Google’s “golden triangle,” and shows how vitally important it is to exert control over the first three or four organic search results. An online reputation can be built up or destroyed based on the order of the top search results on Google.

Key to a successful reputation or SEO campaign is figuring out which terms users are searching for and then optimizing your websites for those terms.



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Internet Ethics Corp

Whether you need SEO, online public relations, or reputation management services, Internet Ethics Corp provides the technical excellence necessary for crafting your ideal internet identity.

After analyzing your current internet presence and coming to a full understanding of your goals, we craft a multi-pronged approach to meet your needs.

Counter Measures

After years of research, **Internet Ethics Corp** has produced a product that combines cutting-edge SEO techniques with pristine content generation to dramatically improve Google search results in a matter of days. Each page we create is scrutinized by SEO experts for over 70 characteristics that make each page attractive to search engines. CounterMeasures is the cornerstone of the Internet Ethics Corp advantage—call today for more information about this offering.

Pricing

Internet Ethics Corp knows that reputation management isn't a one-size-fits-all affair. Rather than offering a preconceived fee, we engage with you during a complementary consultation and then tailor our services to fit your needs. And don't forget to ask us about our "No Result, No Fee" pricing model, which guarantees you get your money's worth.



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