



For Immediate Release

**Netintegrity, a leading provider of property management software announces seminar on managing productivity and eliminating costly interruptions in the workplace.**

Toronto, Ontario, Canada (January 11, 2012) – [Netintegrity](#), leading developer of integrated property and maintenance management software [INFO-Tracker](#), announces their sponsorship of an upcoming seminar about effectively managing productivity. The event, entitled “Managing Productivity – The Cost of Interruptions in the Workplace” will feature an informative roundtable discussion on how to recognize and overcome common interruptions that may be costing your business money.

According to research conducted by Nielsen, “Even a 1 minute interruption can easily cost a knowledge worker 10 to 15 minutes of lost productivity.” Furthermore Basex research revealed that in 2010 the cost of these interruptions averaged nearly \$997 billion. By eliminating or minimizing disruptions businesses can significantly improve productivity and overall profitability. Guest speaker of the event will be **Ted Maulucci, CIO of the Tridel Group of Companies** who was recently recognized by Computerworld as one of the **top 10 CIO’s in North America**. Under his leadership, the Tridel IT group has developed numerous software solutions designed to meet the productivity needs of a variety of companies and **has been recognized by Microsoft** and awarded both a “CIPA (Canadian Information Productivity Award) Award of Excellence” and a CIPA Gold Award.

Attendees of the event can expect to discover innovative ways to increase organizational productivity and profitability by employing such practices and techniques as reducing staff interruptions, eliminating work overload, establishing a knowledge base infrastructure and creating an effective communication platform.

“Netintegrity is much more than simply a supplier of property management software,” explains Steve Vinnitsky, President & CEO of Netintegrity Inc. “Because we have amassed decades of experience designing and implementing automation solutions for [Condominium/HOA, Residential, Commercial and Non-profit property management](#), we understand the challenges faced by management companies in this competitive and often challenging marketplace. We partner closely with our clients, sharing industry best practices with them so they can achieve maximum profitability and productivity through the use of technology. We anticipate that this event will be an intense, focused and highly valuable experience for everyone involved.”

The event is scheduled to take place on January 20, 2012 in the Wellington Room at the Richmond Hill Golf and Country Club located at 8905 Bathurst Street in Richmond Hill, Ontario. For more information or to register for this informative seminar, please contact **Pinella Urzi-Giacona** at (800) 231-5162 x 308 or email her at [pinellau@netintegrity.net](mailto:pinellau@netintegrity.net).

**About Netintegrity**

Netintegrity is a leading developer of integrated property and maintenance management software. INFO-Tracker™ is the industry's solution of choice based on automated functionality, cost, ease-of-use and flexibility. Netintegrity delivers superior implementation services, training, customer support, and incorporates customer feedback into research and development – ensuring its technology reflects the needs of today's property management companies. To learn more about the company and the property management solutions they offer visit [www.netintegrity.net](http://www.netintegrity.net). For questions or assistance please call 905-669-3900 or toll free: 1-800-231- 5162.

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