

# Point of Sale



Turn today's shopper into tomorrow's loyal customer through a superior customer experience. With power and flexibility built in at every step, Retail Anywhere Point of Sale provides the easy-to-use tools and information you need to help increase efficiencies and provide customers the exceptional service they deserve.

## Full-Featured

Delivering a comprehensive transaction set with extensive search capabilities and real-time visibility throughout your retail chain drives sales and increases efficiencies while satisfying customers. Capturing detailed customer and transaction information at the POS assists with targeted promotions and facilitates future cross-sell and up-sell opportunities for cross-channel retailing.



## Flexible

Every retailer is different, which is why Retail Anywhere POS adapts to a variety of retail segments and can be configured based on individual retail requirements. Our intuitive user interface provides an easy-to-use system that requires less training time and ensures a quick and accurate checkout for customers.

## Robust and Protected

Compliant with PCI PA-DSS, Retail Anywhere POS is based on Microsoft SQL® and .NET technologies and is a certified ARTS® Data Model Conformant. Our technology platform guarantees retailers a reliable, proven and best-of-breed architecture that allows for choice, scalability, ease of integration to third party solutions and a high ROI.

## Increase your sales and engage your customer

- ARTS® Data Model Conformant
- Guided selling and promotional messaging
- Easy-to-use dynamic interface
- Save-the-sale with real time enterprise visibility
- Quick checkout with integrated payment processing
- Pricing and selling rules
- CRM and loyalty programs
- Reduce shrinkage and prevent fraud
- Return and refund tracking
- Employee management
- Wide range of reports
- Integrates with NetSuite's cloud-based ERP



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## Features



### POS Processing

- Retail Transactions
- Price Lookup
- Style Lookup and Size/Color Matrix
- Gift Card/Stored Value Card
- Special Orders
- Item Container Deposits
- Rental Items
- Service Items
- Consignment Items
- Shipping Integration
- eCommerce Fulfillment
- Sales Associate Tracking
- Return Authorization Services
- Tendering
- Taxation
- Suspend/Resume
- Integrated Payment Processing
- Gift Receipts

### Advanced Controls

- Non-Sale Control Transactions
- Tender Control transactions
- Access Control
- Email Notification
- Order Fulfillment Notification
- Training Mode
- Internationalization
- Price and Selling Rules
- Biometrics

### Reporting

- Key Performance Indicators
- Flash
- Sales
- Customer
- Sales associate
- Department/Item
- Tender
- Tax
- Productivity
- Financial Summary
- Workstation Time Activity
- Workstation Access Control Overrides

### Employee

- Contact Information
- Discounts
- Access Control
- Work Conditions
- Time and Attendance

### Customer

- Contact Information
- Customer Orders
- Charge Accounts
- Rental Accounts
- Consignment Accounts
- Merchandise Preferences
- Purchase History
- Surveys

### CRM & Marketing

- Multimedia Messaging
- Guided Selling
- Suggestive Selling
- Digital Receipts

### Additional Features

- Real-Time Enterprise Replication
- Flexible Component Selection
- Full Touch User Interface
- Definable Keyboard, Receipts and User Interface

### Technology

- ARTS® Data Model Conformant
- Microsoft SQL® Database
- Microsoft® .NET Framework
- Microsoft® Internet Information Services
- Open POS (OPOS) Hardware Support