

Internet Marketing Services Successfully Launches [Arcade Games Website](#)

Internet Marketing Services (IMS) announced the successful launch of its [arcade games](#) website eArcades.com. Since it launching last Christmas Day, the website continues to see increase in membership which currently numbers at more than 2,000. IMS is an internet marketing company that was founded in 2007 and eArcades.com is their first venture into the gaming industry.

eArcades.com has recently been launched to worldwide traffic along with its huge list of 5,000 [arcade games](#). The debut week has been greeted with energetic response from the gaming industry as the site has quickly gained 2,000 membership sign ups. Internet Marketing services, owner of the site, also an average gamer time of 104 minutes on the site. Michael Bashi, chief exec officer of IMS, credits the enthusiastic response of gamers to the quality of games eArcades.com offers. Unlike other gaming websites, he says, every game that eArcades.com offers has been carefully chosen by the company's team of developers. All of them are handpicked and only the highest rated games, chosen by online players themselves, are featured in the site.

To enjoy games at eArcades.com, players simply have to go to the site and click on the game they want to play. No download or installation is required. Gamers only need a flash-supported browser and plenty of time to enjoy the 5,000 readily playable games at eArcades.com. Users have 15 different categories to choose from, each of them offering a unique dimension of enjoyment. Choices range from shooting to board games, from casino to driving, and from educational to sports.

The [arcade game](#)s the site offers are free so players can enjoy as many games as they like without having to reach for their wallet. Avid gamers have the option to sign up for membership so they can pit their skills against other players and meet new friends online. IMS clarified that membership, just like the site's services, is free.

Just recently, IMS added 200 unique [arcade games](#) to eArcade.com's database in order to sustain the enthusiasm of players. They also announced that gamers can look forward to more updates in the coming days.

Internet Marketing Services has been in the online business since 2007 but it is only now that they have decided to enter the gaming industry. CEO Michael Bashi says they are aware of the extremely tough competition but it is exactly that level of competitiveness that motivates the team to be at their best.