## eArcades.com Releases Expanded Arcade Games List

Arcade games website eArcades.com announced its latest release of 200 new games. The updates are part of the site's weeklong drive to increase its services and the games available to players. Internet Marketing Services, the company behind eArcades.com, says the updates are their response to the global market's energetic reception of the site.

Launched last Christmas Day, eArcades.com is a project of web company Internet Marketing Services (IMS) targeted at <u>arcade games</u> fanatics. Having attracted 2,000 members in just its initial week, the site was propelled to up its gaming list in order to prolong that enthusiasm by gamers. As this week concludes, IMS announced the addition of 200 new <u>arcade games</u> to the site readily playable from any flash-supported browser.

The parade of new <u>arcade games</u> includes Mountain Board Jumps, Croatia, Trendy Girl, and a certified favorite, Help Santa. These additions are expected to attract more users into the website, as eArcades.com projects an increase of membership in the coming days. IMS assures that these updates will not be the last users will see this month. There will be a more updates to come that are aimed at ramping up the site's already expansive list of 5,000 unique games. The company says gamers' interest is the focal point of their innovation and they would like to sustain the successful start they had on Christmas week.

Michael Bashi, CEO of Internet Marketing Services, explained how eArcades.com works for those who are yet to be acquainted with the site. First, gamers simply have to go to eArcades' homepage and browse through its list of <u>arcade games</u>. Then they must click on their game of choice and they are ready to enjoy. A fifteen-second commercial appears while a game loads. Users have the option to sign up for membership but it is not required.

The <u>arcade games</u> can easily be shared using the different social media platforms that support the website. Users are also encouraged to interact with eArcades.com at their Twitter and Facebook pages so they can send out their opinion or suggest games that they want to be featured.