

Guild Launch Reveals RIFT Top Fan Contest Winner Details

Premiere MMO guild site hosting service and partner Trion Worlds bestow Top Fan title on worthy *RIFT* player.

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Thousands of *RIFT* players competed for the honor of being named the popular MMO's Top Fan in a contest co-sponsored by *RIFT* publisher Trion Worlds, Inc. and leading guild hosting site Guild Launch, LLC.

Guild Launch is pleased to announce that *RIFT* player Sonoko has officially claimed the crown. In addition to bragging rights, Sonoko will receive a 1-year *RIFT* game time credit and an NVIDIA GeForce GTX 570 video card.

"There were many impressive contenders," said Stephen Johnston, CEO of Guild Launch, "but Sonoko's game achievements really blew us away."

Sonoko's *RIFT* accomplishments include learning all roles, collecting 41 mounts, earning 10,000 platinum, and getting every achievement, including difficult shard and world firsts like Colossal Victory. Sonoko's main character racked up over 2,700 hours of game time in the first nine months after *RIFT*'s March 2011 launch.

Contest entrants submitted short online essays explaining why they deserved the Top Fan title, along with in-game video clips and screenshots showcasing their talents. By the contest's end, tens of thousands of images had been uploaded to Guild Launch's site.

The Guild Launch gamer community voted on the contest submissions to narrow the playing field down to a Top 10 list, ultimately casting hundreds of thousands of votes. Guild Launch and Trion Worlds selected Sonoko for the Grand Prize from the list and the nine runners-up were each awarded six months of free game time.

Voting also offered gamers another chance to win prizes. Randomly selected voters and contestants received free giveaways, including an NVIDIA GeForce GTX 570, SteelSeries Siberia V2 headsets, and 1-year subscriptions to Guild Launch's top tier of service.

See Sonoko's complete winning entry and screenshots at http://www.theguildlife.com/promotions/g/rift/top-fan/view.php?contestant_id=34

See the complete list of Top Fan contest finalists and their contest entries at <http://www.theguildlife.com/promotions/g/rift/top-fan/>

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About Guild Launch, LLC

Guild Launch, LLC is the leading provider of guild hosting and services to gamers in guilds, kinships and clans. Supporting over 250 online games, Guild Launch's easy-to-use and customizable Guild Management System gives players a finely tailored set of features focused on the needs of MMO, FPS and online gamers of all types. Features include social networking, DKP, Forums, Calendar Planning, Roster Imports, Newsletters and a high degree of customization and security unmatched in the industry. For more information, visit <http://www.guildlaunch.com/>

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