



# BOXIECAT™

SUBSCRIPTION CAT LITTER

BOXIECAT™  
Litter

Always  
Free  
Shipping!

# BÖXIECAT™

**Boxiecat** is an online subscription service that saves time, eliminates the hassle of repeat trips to the store, and puts an end to lugging heavy bags of cat litter. A necessity for many of the 86.4 million pet cats in the US, Boxiecat fills the need for litter in a more convenient way.

There has never been an easier way to buy cat litter. Boxiecat makes it simple to subscribe to its service and to set a delivery schedule - it just takes a few clicks. **Shipping is always free**, including to Alaska, Hawaii, and the US Territories.

The service features:

- Personalized Shipment Timing (From Every 5 - 45 Days)
- Vacation Holds

## A More Purrfect Litter

Boxiecat offers its own brand of premium clumping clay cat litter. Boxiecat brand litter exceeds the quality available in stores by staying ultra clean throughout use - even after weeks of scooping. Clumps form on the top, rather than soaking to the bottom of the litter box, making it easy to clean. Boxiecat's all natural litter completely eliminates ammonia odors without using a fragrance as a masking agent. It's over 99% dust free, contains no chemical additives, and is made in the USA.

## Grinning Like a Cheshire Cat

Cats also benefit from the Boxiecat service. Subscribers report that having a 'bottomless' litter box filled with clean and fresh litter helps prevent accidents outside the box and creates a more comfortable and anxiety-free commode for their cats.

Feline benefits:

- No Running Low or Running Out
- Can Help With Behavioral Issues
- A Cleaner and Fresher Litter box

## A Lower Carbon Pawprint

This cat litter subscription service is the rare case where convenience and responsibility exist in harmony. By not making round trips to the store, subscribers significantly lower their carbon pawprint. Boxiecat ships via USPS, who already stop at each house in America six days a week, virtually eliminating the emissions associated with getting cat litter. The savings are estimated at 4,000 lbs of carbon dioxide emissions per 100 subscribers annually.

Additional conservation:

- Minimal Printing and Packaging
- Cradle to Cradle™ Certified Shipping Boxes

## The Cat's Meow

"We started Boxiecat so we could be our first subscribers," says cat lover and company founder Josh Wiesenfeld. "Getting litter was on our list of least favorite things to do. We designed Boxiecat to be smarter, and above all, easy."

Subscribers nationwide have praised Boxiecat with glowing reviews for its innovative service idea, its litter brand, and its customer care. Boxiecat's motto: Cat Litter, No Longer Annoying.™





# BÖXIECAT™



## Boxiecat Brand Litter

### Higher Quality

Boxiecat is higher quality litter than found in stores. It stays ultra-clean throughout use, even after weeks of scooping. Our all natural and unscented clay litter is made in the USA. It completely eliminates ammonia odors, is over 99% dust-free, and contains no chemical additives.

### Cleaner Clumps

Boxiecat litter clumps fast. Liquids clump on the top layer, rather than soaking to the bottom of the box. This makes Boxiecat litter easy to clean and leaves only fresh and clean litter for the duration of use.



Always  
Free  
Shipping!

Price (per shipment) \$19.95

Pay Per Shipment. Cancel anytime.

Each shipment contains 16 lbs of premium clumping clay litter, enough to last most cats approximately one month (compare to 14 lbs offered by other premium brands).

### Quantity Discounts

If receiving more than one bag of litter at a time, subscribers can take advantage of ongoing quantity discounts (2 bags at a time = .50 cents off each bag, 3+ bags at a time = \$1 off each bag. Discounts are good for the life of the subscription).

## Subscriber Testimonials

"I am so delighted to have this service. Now it does not matter anymore if I forget to pick up my cat litter when I go to the grocery store; my cat litter will be already waiting for me right by my front door! Great service and super pleasant customer service."

*Lucy, and her five cats, California*

"I love this litter!!! No dust and no smell..the best..."

*Pepper, and her three cats, California*

"I have a very sensitive sense of smell and this brand is by far the best at combatting litter box odors without that annoying perfumed scent. You won't find a better brand at the stores. Plus it comes automatically so you don't have to worry about running out!"

*Hadley, and Medina the cat, California*

"You offer a great service at an affordable price. Every cat lover should know it's available!!!"

*-Becky, and Kiele the cat, Hawaii*

"Boxiecat is a wonderful surprise. I have a very finicky Bombay, Sassafrass, who will turn down ANYTHING inferior, and let you know about it...This is the best clay litter I have found on the market. It does what it claims to do. It has no overwhelming perfumy scent, is virtually dust-free, and doesn't track all over the house. While Sass has never had an accident outside of his litterbox, with the addition of Boxiecat, he now doesn't 'wait' all day to go. I never had a cat use his box in front of me before, but now he has no qualms about doing what is natural. The blessings of having it delivered to my front door on my own schedule is great. No more lugging heavy containers from the store to my car and upstairs into the house to Sassafrass' bathroom! I am very glad to have found this product. I am also very glad to know that the support team at Boxiecat is friendly, efficient and personable in every way. They help you set up a delivery scheduled by your timetable, and are ready to send along additional shipments ASAP if needed. This is a product that I will use and recommend for a very long time."

*Cindi, and Sassafrass the cat, California*

"It is great not to lug heavy containers from Market--especially with winter snow and icy sidewalks. The postman delivers my Boxiecat within feet of the litter box. We all stay dry and warm. I love it. Cats love it. Win. Win."

*Leslie, and her three cats, Michigan*

"Your Litter is an excellent, very high quality, low/no dust litter."

*Kevin, and his two cats, Maine*

"Always being a skeptic for trying new products, I took the leap and tried Boxiecat. I was pleasantly surprised that this stuff really works! Low dust, no fragrance, and the clumping action is usually rock hard. You get it delivered right to your front door on a schedule you choose...no lugging around those heavy containers from the grocery store to your car to your doorstep. that's a big plus for us old folk. Pricing is fine too - free shipping included. Our cat (Bob) Marley likes it too...Well that's the poop about this fine brand. Please buy from smaller brands, it's what is best for those here in the USA! ^..^"

*M. D. Cohn, and Marley the cat, Ohio*

"Your litter works so well and has no strong fragrance and not much dust like our Tidycat had. BC works for us!"

*Marcdavid, and Bob the cat, Ohio*

"Appreciate your great customer service."

*Carol, and her four cats, Rhode Island*

"Thank you for making a product that is as easy to purchase and get, as it is good for my cat to use."

*Cheryl, and her three cats, South Carolina*



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## BÖXIECAT™

SUBSCRIPTION CAT LITTER

**ALWAYS FREE SHIPPING!**  
Cat Litter, No Longer Annoying.™

CONVENIENT | EASY | GREEN | QUESTIONS?

Never worry about cat litter again.™

"You offer a great service at an affordable price. Every cat lover should know it's available!!!"  
-Becky and Kiele the cat, Hawaii  
[see more reviews](#)

[Subscribe Now](#)

How It Works

Set your home delivery schedule and relax

*Boxiecat brand*

### Vacation Holds

Users can sign in to easily place subscription holds and subscription resumption dates.

### Outstanding Customer Care

Subscribers receive customer care from the dedicated Boxiecat Team.

### Gift Certificates

Single shipment Gift Certificates are available to share this new way to get cat litter.

you can rely on a clean litter box without having to remember to get more litter.

[Like](#) [4k](#) [Send](#)

*premium brands. (Learn more below)*

[Higher Quality, Longer Lasting.](#)

[Price](#) | [Product Info](#)

**Higher quality**  
Boxiecat quality makes a noticeable difference. Our all natural scent-free clay entirely eliminates ammonia odors without using chemical fragrances. It clumps without additives and is over 99% dust-free.

**Cleaner clumps**  
Boxiecat litter stays ultra-clean throughout use. Liquids clump on the top, rather than soaking to the bottom of the box. Boxiecat's lighter clumps stay together during scooping, making litter care easy.

[Subscribe Now](#)

size shipment timing

[Like](#) [4k](#) [Send](#)

## Boxiecat.com

### Simple Sign Up

With just a few clicks, subscribers never have to think about getting cat litter again.

### Always Free Shipping

Subscribers always receive free shipping, including Alaska, Hawaii and the U.S. Territories.

### Personalized Shipment Timing

Subscribers can sign in to adjust their shipment frequency, insuring they never run out of fresh litter.

CONVENIENT | EASY | GREEN | QUESTIONS?

Lower your carbon pawprint.™

"Because it's such good quality cat litter, I end up wasting less."  
-Lucy and her five kitties, from California  
[see more reviews](#)

[Subscribe Now](#)

How It Works

Boxiecat eliminates round trips to the store with free delivery by USPS, who is recognized for green leadership. With minimal printing and packaging, you make a difference.

See your green savings

[Like](#) [4k](#) [Send](#)

*Boxiecat brand litter contains 2 lbs more than other premium brands. (Learn more below)*

### Green Shipping

By having Boxiecat bring the litter, subscribers lower their carbon pawprint.

### Tracking Numbers

Subscribers receive tracking numbers in their shipment notification emails.

### Help Center

Instant solutions to most subscriber needs can be found in the Boxiecat.com Help Center.

## Boxiecat and Conservation:

Estimating annual carbon dioxide emissions, packaging, fuel, cost, and time savings by Boxiecat subscribers.

	Every 1 Subscriber	Every 1,500 Subscribers	Every 5,000 Subscribers	Every 10,000 Subscribers
Carbon Dioxide emissions saved	40 lb	60,000 lb	200,000 lb	400,000 lb
Fuel saved	2 gallons	3,000 gallons	10,000 gallons	20,000 gallons
Packaging saved	3lbs 6 oz.	5,400 lbs	18,000 lbs.	36,000 lbs.
Cost saved	\$16.00	\$24,000.00	\$80,000.00	\$160,000.00
Time saved	12 hours	18,000 hours	60,000 hours	120,000 hours

Boxiecat eliminates round trips to the store in favor of shared-ride delivery by USPS. Because USPS already stops at each house in America six days a week, our service virtually eliminates the carbon footprint of acquiring litter. In addition, we use USPS award winning shipping boxes which are Cradle to Cradle Green Certified and recyclable. To learn about USPS sustainability efforts, visit their webpage at: <http://www.usps.com/green/welcome.htm>

Carbon dioxide emissions, fuel and cost data comes from Wolfram Alpha(tm), who estimate based on an EPA formula. This data can be recreated by visiting [www.wolframalpha.com](http://www.wolframalpha.com) and entering "carbon dioxide emissions from driving," and "mileage." We assumed an average of 4 miles per round-trip to a petstore per customer, 12 times annually. Mpg was calculated using the North American average for light cars and trucks for both city and highway driving of 24 mpg. 1 subscriber = 48 miles annually. 1,500 subscribers = 72,000 miles annually. 5,000 subscribers = 240,000 miles annually. 10,000 subscribers = 480,000 miles annually. Plastic and packaging was calculated by weighing an average 16lb plastic litter jug(6.5oz) and Boxiecat's packaging(1.7oz), resulting in a savings of 4.8oz/per package and assumes 12 packages per year. Cost data was calculated using an average fuel cost of \$4/gallon and doubling the result for cost of vehicle ownership. Time data was calculated by assuming one hour per round trip.



## Contact Boxiecat

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We love cats.