

13th MEAPET7-8 March 2012 / Istanbul, Turkey
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Day 1 - 7th Mar 2012, Wednesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 Expanding Capacity but Diminishing Inter-regional Trade

- Imbalances of growth in demand and supply
- Prospects for Middle East & Africa region
- Declining opportunities for international trade
- Trends & drivers impacting current and future global PET pricing
- PET recycling and sustainable developments

Mr. David Swift, Sr. Consultant
PCI PET Packaging Resin & Recycling Ltd

09:40 Challenges & Opportunities for the Turkish PET Resin Producers

- New PET resin projects
- Raw material challenges
- Impact on regional trade flow

Mr. Orhun Kutevu, General Manager
Artenius TurkPET

10:10 Going Global: Expansion of the PET Business in the African Continent

Mr. Mrigank Dhanuka
Vice Chairman & Executive Director
Dhunseri Petrochem and Tea Ltd.

10:40 Discussion followed by Refreshment Break

11:10 Saudi's PET Demand & Outlook**11:40 Global MEG Markets: The Turmoil Ahead**

- Glimpse at the state of world markets and current drivers
- Near term synopsis of the potential for shortages if demand recovers in 2012
- Long term strategic outlook based on expected supply and demand

Mr. George S. West, Director
Chemical Intelligence

12:10 PX/PTA Crunch: What Can be Expected in 2012/13?

- Just how scarce will Asian Paraxylene be in 2012/13?
- Impact on the Paraxylene trade flows from new PTA capacity in Europe & Brazil
- Asian PX tightness how will Asian PTA

producers react and the implications for the Middle East and Africa

- PTA trade the key to operating rates in 2012/13

Mr. Gordon Haire, Consultant
PCI Xylene & Polyester

12:40 Discussion followed by Networking Lunch

14:00 Chairman's Remarks

14:10 Trade Outlook & Challenges for rPET as a Commodity Resin

Mr. Raymond Asuquo
Managing Director & CEO
Zeopol Ltd

14:40 Value Adding Solutions for the Sorting Process in PET Recycling

Mr. Yetkin Türken, Area Sales Manager
S+S Separation and Sorting Technology GmbH

**15:10 MRS Extrusion Technology: A new standard in PET Processing**

Dr. Axel Hannemann, Manager
Technical Sales
Gneuss Kunststofftechnik GmbH



15:40 Discussion followed by Refreshment Break

16:10 Nigerian PET Sector in Transition – Opportunities & Challenges

- PET Supply / Demand Scenario & Customer Trends
- PET Material Sourcing - Issues on Hand
- Expected Challenges: Packaging Alternatives; Customer Preferences; others

Mr. Claro Santos, Assistant General Manager / Plant Manager
Lotus Plastic Ltd

16:40 Logistic and Strategic Competitiveness of Turkey's PET Export vis-à-vis Other Producers

- Strategy of Turkish Government on plastic resins imports and local production
- Turkey's strategic ties with PET

importing countries

- Logistics advantages of centrally located Turkey
- Turkey's logistic advantage on access to multiple markets worth USD 23 trillion of GDP

Mr. Yavuz Eroglu, General Manager
SEM Plastik San. ve Tic AS

17:10 Discussion followed by end of Day 1

Day 2 - 8th Mar 2012, Thursday

09:00 Chairman's Remark

09:05 Trends in PET Folio for Food & Non-food Applications

Mr. Ayhan Kurt Kuruc, General Manager
Farmamak Ambalaj Maddeleri ve Ambalaj Makineleri San. ve Tic. A.S.

09:35 PET Trends and Packaging Developments in South Africa

Mr. Bruce Volmink, Head of Packaging
Parmalat South Africa

10:05 Brand Owner's Session: Trends & Challenges for Food Contact, Water & Beverage PET Packaging

Panellists:
Mr. Panchal M.S., Technical Director
Arma Group
Mr. Emrah Guvercinoglu
Direct Material Purchasing Supervisor
Erikli Su & Nestle Waters Turkey

10:35 Discussion followed by Refreshment Break

11:05 Enabling New Freedom of Preform Design and Increased Recycled Content using the Latest Generation HyPET Systems

Mr. Craig Reynolds, Director,
Business Development, Preforms and Bottles
Husky Injection Molding Systems Ltd

11:35 Approaching New Market Segments: Developments in Filling/Bottling Technology

12:05 Final Discussion followed by Closing Lunch

13:30 End of conference.