



## ClickDimensions Announces Sponsorship of ExtremeCRM 2012 Berlin

*ClickDimensions CEO and CTO to present at the Microsoft CRM partner and customer focused conference*

**ATLANTA – January 19, 2012** – ClickDimensions, developer of the most reviewed and 5-star rated [email marketing and marketing automation solution for Microsoft Dynamics CRM](#) (as reviewed by users on [Microsoft's Dynamics Marketplace](#)) announced today that the company will be a Bronze sponsor of eXtremeCRM 2012 Berlin. The European conference, created for partners and users of Microsoft Dynamics® CRM software, will take place February 5-8, 2012, in Berlin, Germany.

eXtremeCRM, an annual event designed to enhance best practices, offers informative and high-level content for end-users and each role in the partner organization. Users, sales and marketing executives, implementers, and developers can choose from expert-lead sessions that are both relevant and educational. The Practice Leader Summit, hosted for the first time this year, welcomes partner leadership to its workshop-style event designed to address key business issues facing practice leaders today. Also new to the eXtremeCRM conference is the eXtreme App Challenge, an opportunity for partner developers to create a compelling CRM-specific application.

Sponsorship at the annual conference continues to increase, as does the number of Microsoft Dynamics CRM partner attendees. "eXtremeCRM is grateful for its sponsors, and ClickDimensions is a welcome addition to the sponsorship team," noted John Verdon, Director of eXtremeCRM. "We have found that many partners have forged mutually beneficial business connections and partnerships with eXtremeCRM sponsors."

"Because ClickDimensions development and support teams are based in Tel Aviv, we are well suited to support our European customers and partners" commented ClickDimensions Chief Executive Officer John Gravely. "Sponsoring ExtremeCRM allows us to visit our channel of 50+ European partners."

Learn more about eXtremeCRM 2012 Berlin at <http://extremecrm.com/eXtremeCRM2012BerlinH.aspx>.

### **About ClickDimensions**

ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at <http://blog.clickdimensions.com>, follow us on Twitter at <http://www.twitter.com/clickdimensions> or email [press@clickdimensions.com](mailto:press@clickdimensions.com)