

For Immediate Release

Contact: Maggie Palmer
The Oakmont Group
mpalmer@theoakmontgroup.com
503.419.7677

LEI Medical Changes Name to Supera Anesthesia Innovations
- Name Reflects New Company Structure Under Parent Company of LEI-



Portland, Oregon, January 24, 2012 – LEI Medical announced today that the company has changed its name to Supera Anesthesia Innovations.

[Supera Anesthesia Innovations](#), formerly LEI Medical, manufactures and supplies high quality equipment to the veterinary industry and has been in business since 1993.

Supera Founder and President Brian Lawson, an engineer by trade, decided to restructure the company under the holdings of LEI, in order to expand the company's focus on anesthesia research and inventions, including new offerings to be announced soon, in the field of veterinary anesthesia equipment.

Supera will continue to design and manufacture high-quality, precision anesthesia machines, stands, wall mounts, tabletops, vaporizer products, medical gas, suction and oxygen delivery products under the new name.

"The name change reflects our companies growth and commitment to developing and creating innovative offerings for the veterinary field," explains Lawson. "Our future plans for Supera are to continue to create safe, reliable, energy and cost saving devices intended to make the field of veterinary medicine efficient for both vets and pets."

All Supera products are 100% American made and ship directly from the Supera warehouse outside of Portland, Oregon. Along with the name change, Supera announces a new company website with portals for both direct buying and distributors. To learn more, please visit www.superavet.com.

*Supera will be available at the 84th annual Western Veterinary Conference on February 19-23 at the Mandalay Bay Convention Center in Las Vegas. President and Founder Brian Lawson will be available for press questions and interviews during this time. To arrange individual interviews, please contact Maggie Palmer at the contact information above.

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ABOUT:

Supera Anesthesia Innovations, formerly LEI Medical, is a Portland, Oregon based company that produces medical equipment for the veterinary field. Since 1993, Supera has consistently improved the safety and quality of veterinary medical equipment. For the last 18 years, Supera, has grown and expanded its capabilities, boasting 100% American made products shipped directly from their warehouse in Portland, Oregon. For more information on Supera, please call 877-620-1500 or visit <http://www.superavet.com>