



I AM WATERS
FOUNDATION

**Supermodels of the 80's Luncheon presented by I Am Waters
Houston, Texas (April 25, 2012)**

I Am Waters non-profit Foundation's founder, Elena Davis, invites you to attend a unique and thought-provoking charity luncheon. A who's who of supermodels from the 80's will join Ms. Davis to highlight some surprising parallels in the lives of models and homeless Americans.

"I was raised in poverty and was lucky to make my way into the fashion world. I understand what it's like to be an object in society under the best and the worst circumstances. There is something about both worlds that for me became disconnected and apart from the mainstream. I know all too well what it means to be a target of judgment," says Elena Davis, whose life experience has spanned the extremes of fortune.

I Am Waters brings together some of the most highly photographed American models in history to discuss the commonalities between these two seemingly disparate groups. The participants will share ideas surrounding the issues of objectification, their insight into the I Am Waters project and how it relates to all of our lives.

Guests of the event are supermodels of the 80's: Cheryl Tiegs, Kim Alexis, Kelly Emberg, Joan Severance, Tara Shannon, Kim Charlton, Diane deWitt, Tony Spinelli and Jack Scalia. All have graced covers of the most established and prestigious magazines in the world, including Vogue, Elle, Cosmopolitan, GQ, Town & Country, Glamour and many others.

Since 2009, the I Am Waters Foundation has established a unique way to engage with the homeless and create a dialogue by organizing portrait photography sessions at various shelters.

Photographer, Peter Duke, captures images of homeless men, women and children including families, veterans and the elderly in a positive light. "The homeless are frequently portrayed as unfortunate people or objects of pity. We deliberately choose not to do that." says Peter.

The foundation uses these images as a vehicle to talk with individuals about their feelings of being homeless and their prospects for the future. The photos bolster the image homeless have of themselves, while providing a valuable keepsake (many had not seen a photograph of themselves in years). I Am Waters uses the images as a tool to dispel stereotypes and bring a human face to an issue that impacts us all.

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MISSION The mission of I Am Waters is to bring physical and spiritual hydration to American homeless by delivering branded water bottles with messages of HOPE, PEACE, DREAM and LOVE to homeless shelters and service providers. I Am Waters is the only organization of its kind in the United States.

FOUNDER BIO In the 1980s and 90s, Elena was best known as a top fashion model. For over fifteen years, her image graced the covers of magazines, appeared in ads, on the pages of fashion's most prestigious magazines, and she has been in more than 40 national TV commercials. She married Gregg Davis in 1994, and retired from her successful modeling career after the birth of their first child. Since 1997, Gregg and Elena and their three children have called Houston home.

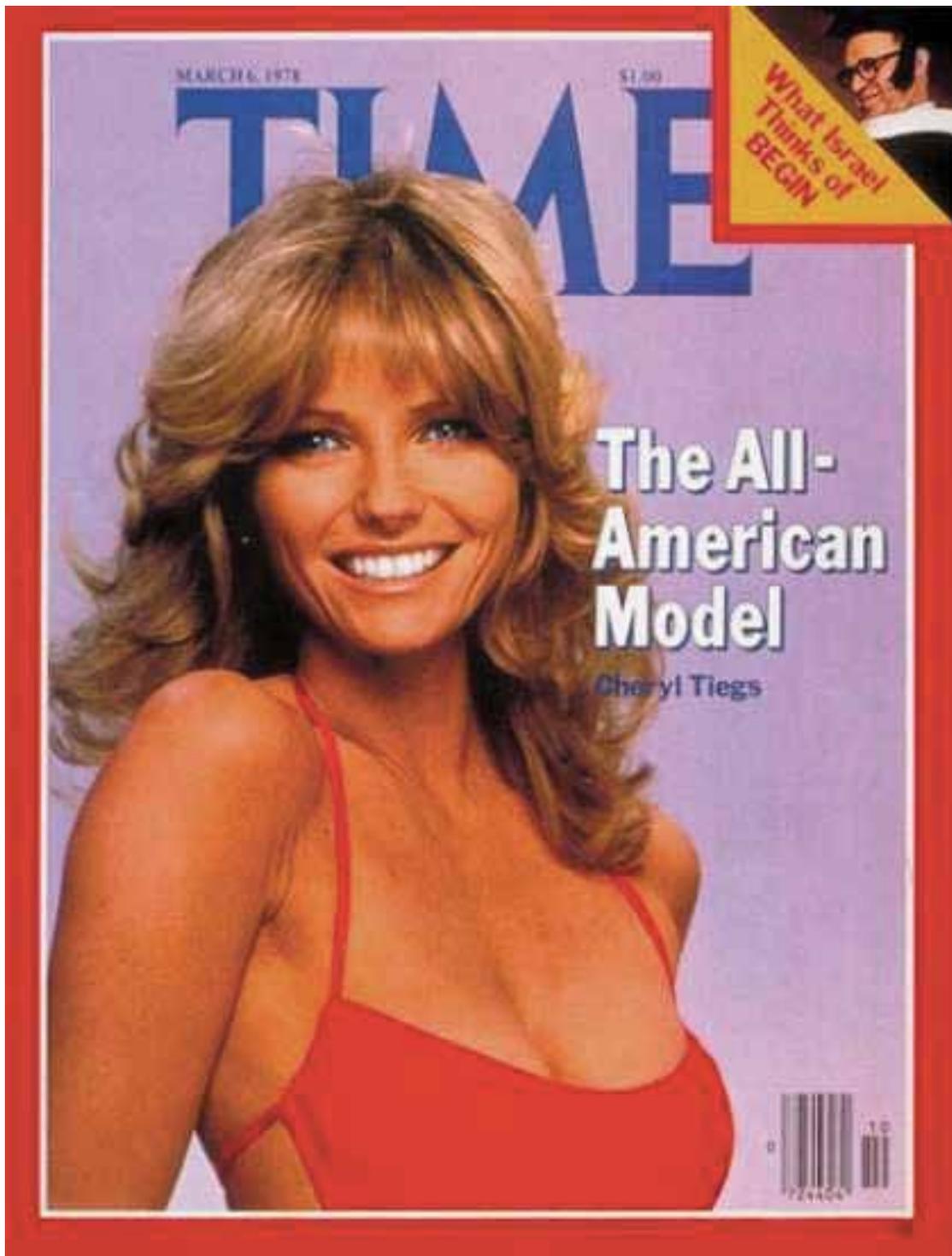
Elena was one of four kids raised by a single mother on less than three thousand dollars a year and food stamps. Elena lived on the margins of society, attended a dozen schools, and finally dropped out of school in the 8th grade to work and support her family. She moved to Paris to pursue modeling at age 16. After a year of modeling overseas, Elena returned back to the States and signed with the renowned Ford Agency.

FOUNDER QUOTE "Homelessness is a national problem that gnaws at our country's economic recovery and future. I am so impressed and inspired by the many great organizations that help the homeless with housing, job skills and food. I Am Waters compliments these groups with our mission to provide free, clean drinking water to the homeless. Water is the body's most fundamental need. Our image-based awareness and education campaigns work concurrently to bring a human face to the American homeless to promote compassion and understanding."

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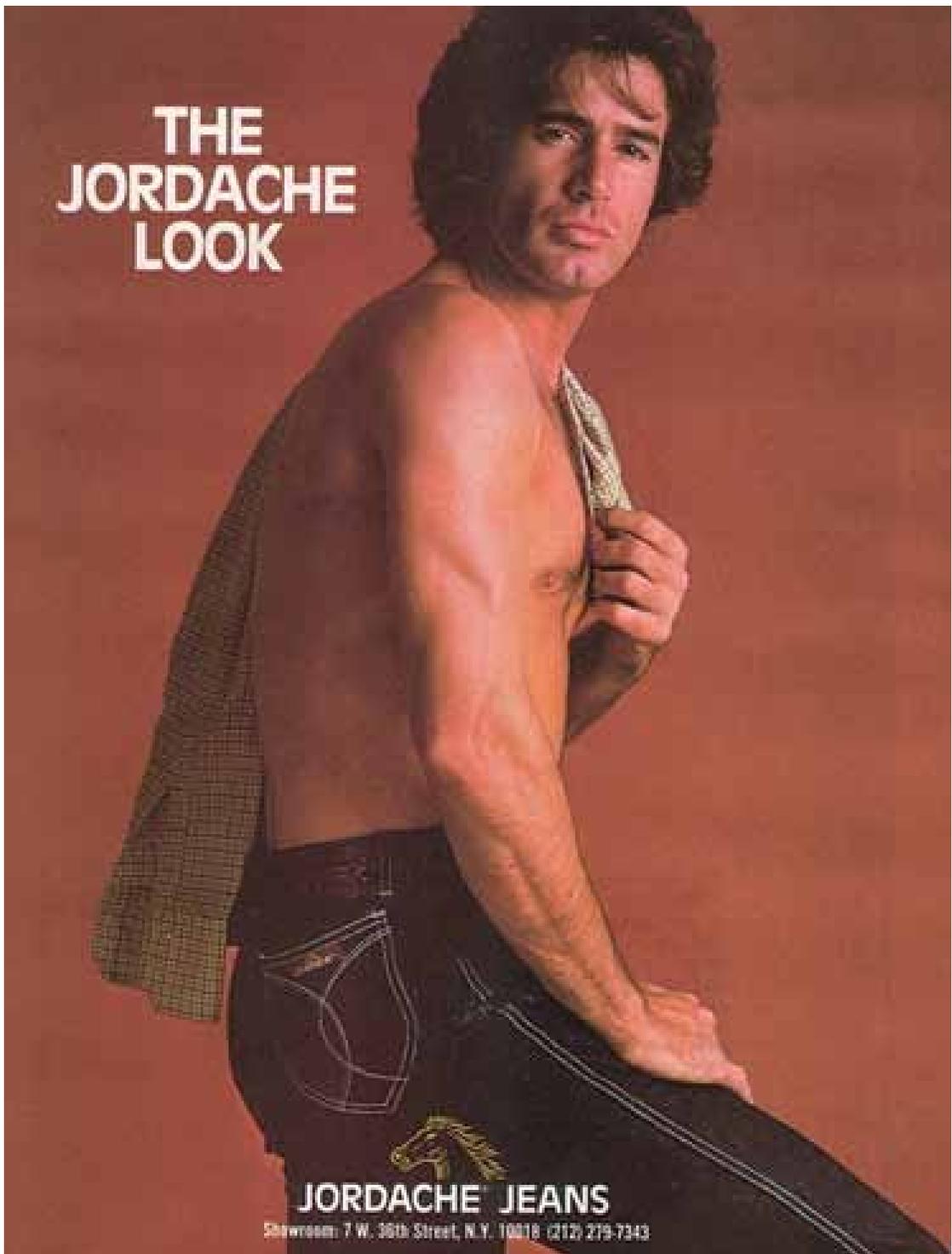
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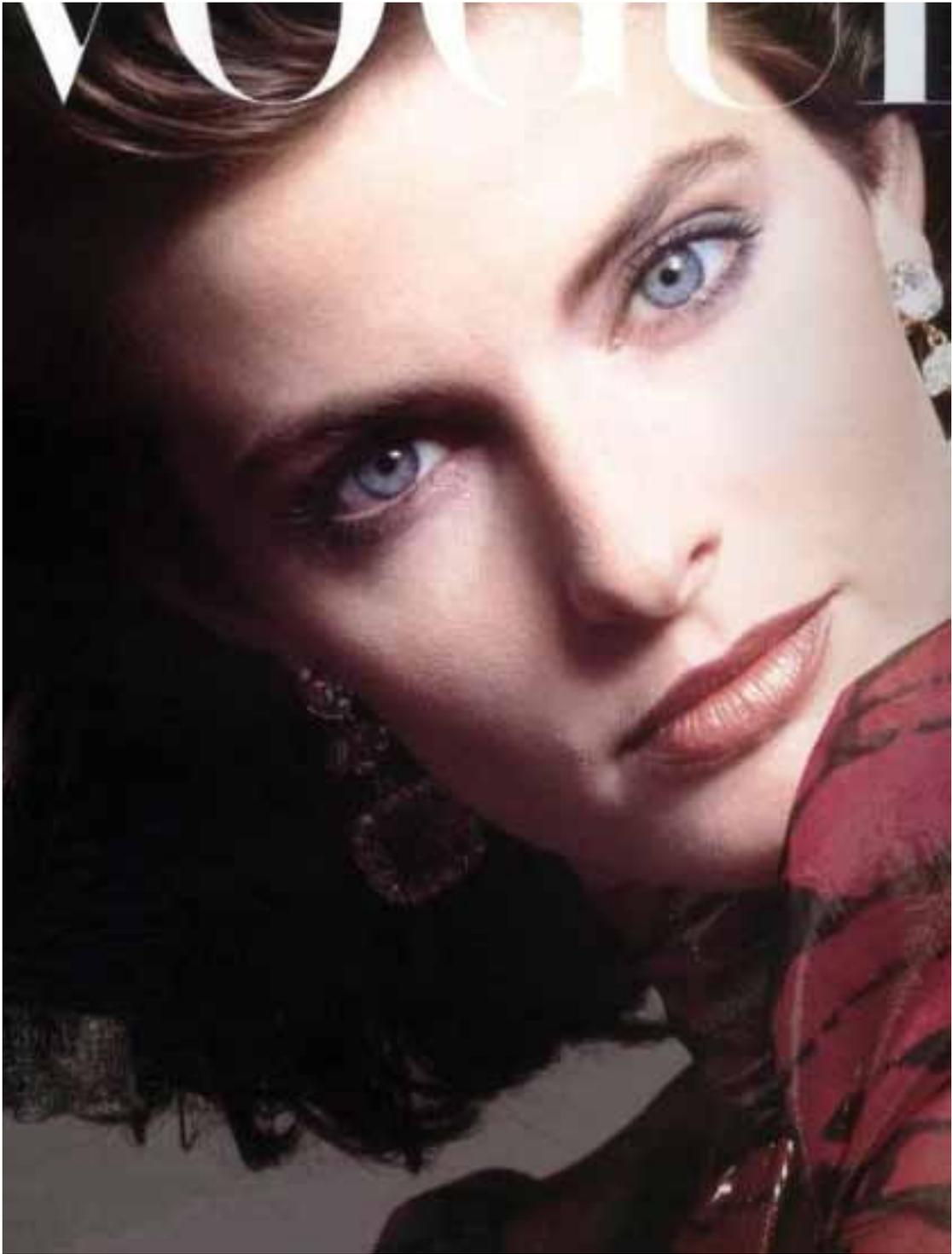
Cheryl Tiegs



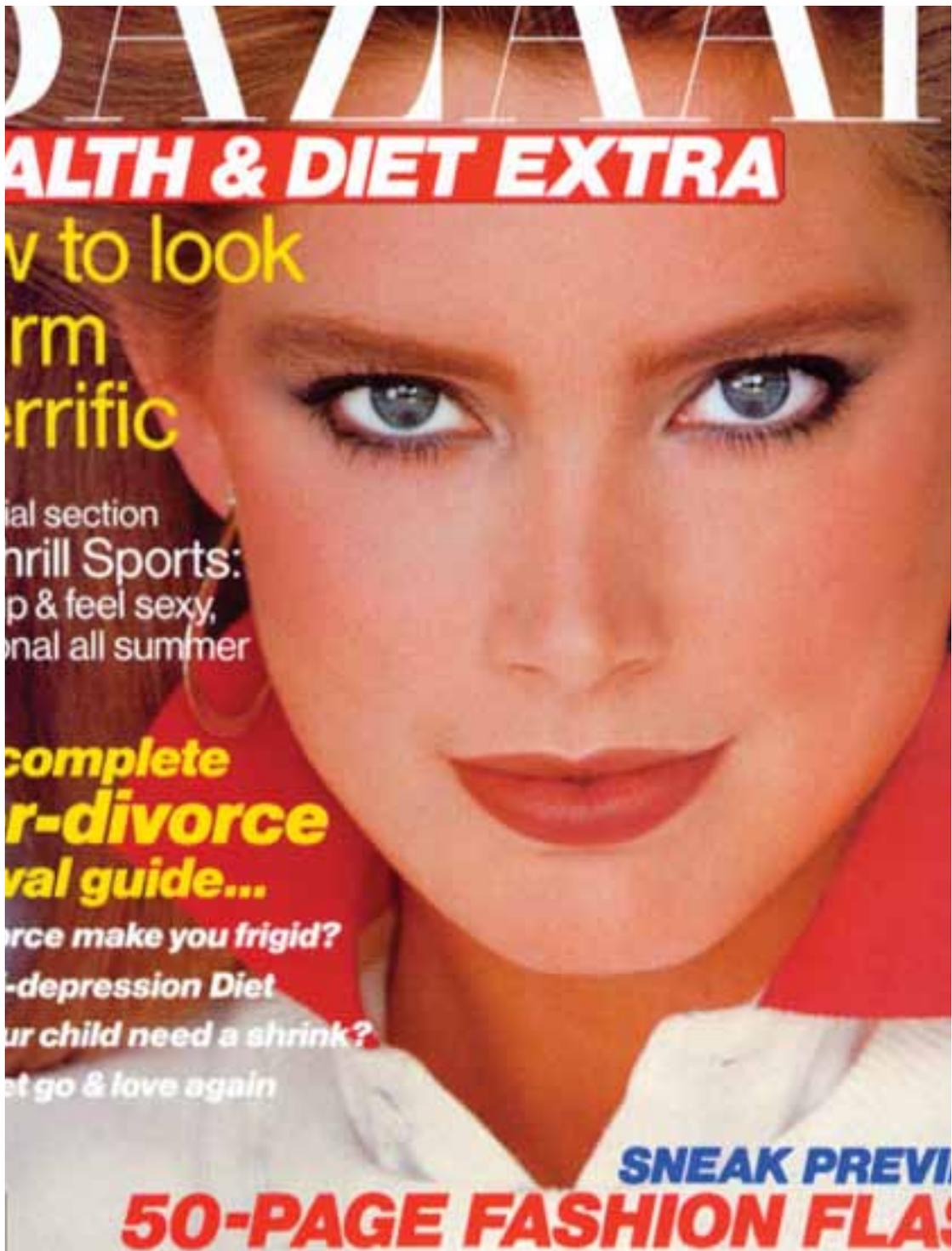
Elena Davis



Jack Scalia



Joan Severance



Kelly Emborg

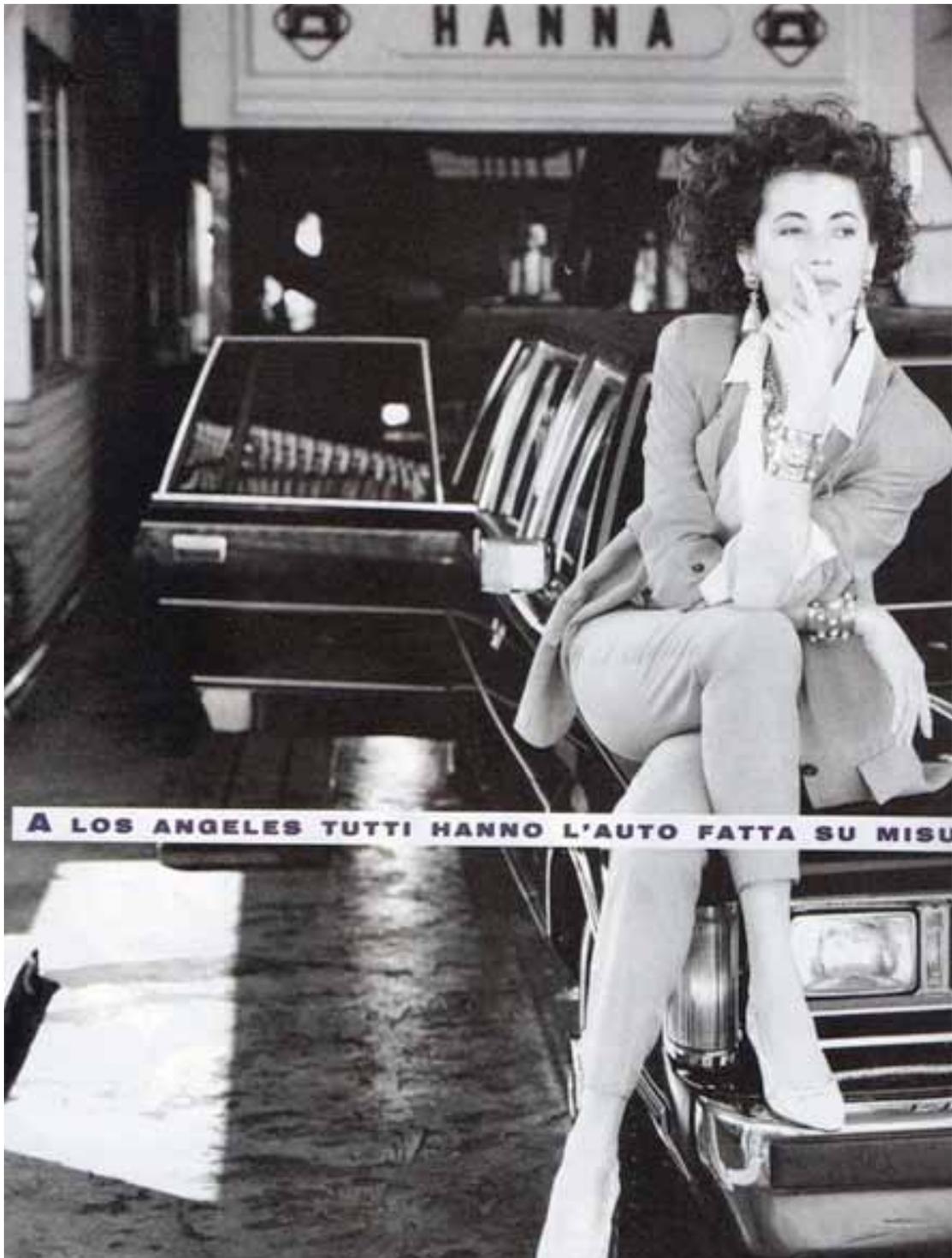


Witty. Confident. Devastatingly feminine.

CHANEL N°19

The Outspoken Chanel.

Kim Charlton



Tara Shannon



Tony Spinelli



COSMOPOLITAN

June 1980 • 45p

Anna Raeburn
"How I feel
when I've failed"

What's your
excuse for
getting engaged?

Richard Gere
star of
"American Gigolo"
talks tough

Range
round California!
Two weeks for
only £499
flying Laker

Lifting the veil:
Muslim women
reveal their very
different lives

Go gorgeous!
12 pages of
the clothes and
the looks
to give you the
most glamorous
summer ever

In a rage?
Beware,
it can damage
your sex life

The most powerful
woman
in advertising
defends
her industry and
tells how she
made it to the top

The holiday
romance –
read this before
that first kiss!

Still shy?
We have the
specific
psychological cure

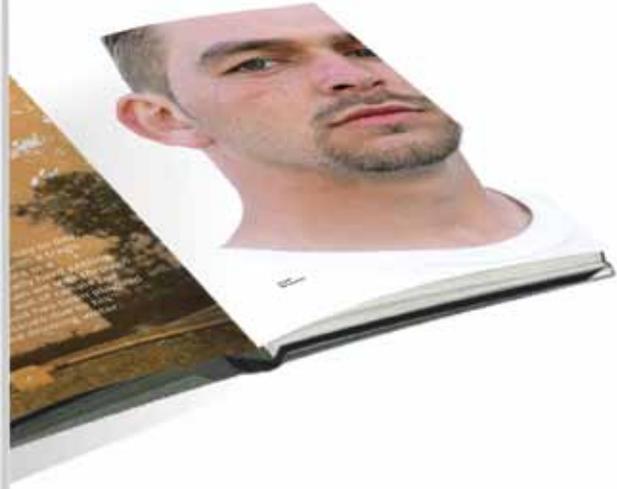
Fiction
Good Riddance:
a woman asserts
herself, with
murderous results.
Plus a taste of
Margaret Drabble's
new novel

Kim Alexis



Dianne deWitt





WE'VE LOST 80,000 JOBS

80,000

NUMBER OF AMERICANS WHO ARE HOMELESS IN THE UNITED STATES

I AM WATER COOPERATION

Water is essential for life. It's the foundation of our society. It's the lifeblood of our economy. It's the key to our future. But in the United States, we have a water crisis. We have 80,000 people who are homeless. They don't have a place to live. They don't have a place to call home. They don't have a place to start over. They don't have a place to dream.

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I Am Homeless

Homelessness is a complex issue that affects millions of people in the United States. It is often the result of a combination of factors, including job loss, domestic violence, and mental health issues. For many people, homelessness is a cycle that is difficult to break. They don't have a place to live, and they don't have the resources to get back on their feet. They are stuck in a cycle of poverty and despair.

I Am Hope

Despite the challenges of homelessness, there is always hope. There are people who are working hard to make a better life for themselves and their families. They are finding ways to get back on their feet, and they are building a future for themselves. They are the ones who are the backbone of our society. They are the ones who are the heart of our community.

I Am Joy

Homelessness is a heartbreaking experience for everyone involved. It is a time of loss and grief. It is a time when you lose everything you have built up. It is a time when you feel like you are alone in a world that is so full of people. But there is always joy. There is always a moment of happiness. There is always a moment when you feel like you are back on your feet. There is always a moment when you feel like you are part of a community again.

I Am Faith

Homelessness is a test of faith. It is a time when you have to believe in something greater than yourself. It is a time when you have to believe that there is a better life out there. It is a time when you have to believe that you can make a difference. It is a time when you have to believe that you can overcome all your problems. It is a time when you have to believe that you can have a better future.

HOW DO YOU DREAM WHEN YOU'RE HOMELESS?

I Am Waters provides fresh water and inspiration to the homeless. Do you know how many families are homeless in America today? Visit us online to discover the startling answer and learn more about how you can help. Share the dream at iamwaters.com

I AM WATERS FOUNDATION
iamwaters.com

READ Buy the book and participate in the dream.

WATCH See videos of homeless parents and their children.

DONATE No homeless person in America should suffer from lack of water.

WHEN YOU ARE HOMELESS, HOPE IS EVERYTHING.

I AM WATERS FOUNDATION
iamwaters.com

Did you know that one in seven Americans experience homelessness in their lifetime? And that they suffer daily without access to clean, safe drinking water? I Am Waters provides physical hydration while also delivering words of inspiration to this forgotten group of people. Donate, because we can make a difference. iamwaters.com

READ Buy the book and participate in the dream.

WATCH See videos of homeless parents and their children.

DONATE Help us deliver 600,000 bottles of physical and spiritual hydration in 2012.

Homeless. 12 years old.

THIS HOLIDAY LOVE LIVE AND GIVE.

I AM WATERS FOUNDATION
iamwaters.com

Did you know that one in every five homeless are veterans? And that they suffer daily without access to clean, safe drinking water? I Am Waters provides physical hydration while also delivering words of inspiration to this forgotten group of people. Donate, because we can make a difference. iamwaters.com

READ Buy the book and participate in the dream.

WATCH See videos of children who are homeless.

DONATE Help us deliver 600,000 bottles of physical and spiritual hydration in 2012.

Homeless. 90+ yrs.