

It's Tough Finding a Job

Actually, that is an understatement. The lingering economic recession has made finding a job frustrating and, at times, seemingly impossible. Finding a job is difficult for everyone, regardless of experience or profession.

- o **Increased Competition:** Many highly skilled workers have been laid-off and are actively looking for work
- o **Decreased Opportunities:** Companies have reduced their operating costs by limiting additional hiring
- o **Less Visibility:** Companies now limit the number of candidates they interview. How many times have you felt like if only a company had seen you they would realize you are perfect for the job?
- o **Just Another Resume:** Standing out amongst the competition to companies is extremely difficult. How do you stick out in a pile of resumes?



How to Find a Job

Jobseekers have to utilize new ways to increase their chances of landing their dream job. What do they have to do?

- o **Find a Way to Stand Out:** 38% of human resource managers say they spend one to two minutes reviewing an application and resume. If you don't stand out amongst the masses they will move on (source: CNN)
- o **Display Communication Skills:** Most employers cite communication skills as the most important skill for a candidate to possess (source: George Brown College)
- o **Centralize Your Job Search:** You are more likely to achieve success if you utilize one source for all of your job search needs. Find an efficient way to research companies, apply to positions, and control the first impression you make to employers (source: Yale University)

Find Your Job with Spark Hire

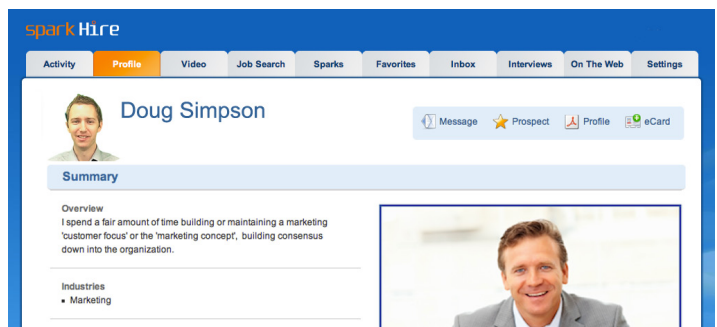
It is time to take control of your job search. Spark Hire is a new way for job seekers to not only search and apply for jobs but also connect with companies in face to face online interviews. Spark Hire is the faster, smarter and easier way to land a job because it gives you the competitive edge that no one else can.

- o **Separate Yourself from the Competition:** Spark Hire gives you the ability to be more than just another resume to companies
- o **Get Seen By Employers:** No other job site puts you directly in front of employers like Spark Hire does. Employers get to actually see and interact with you
- o **Centralize Your Job Search:** Everything you need for your job search is one place. Research companies, search and apply for jobs, and even interview with companies all on one site

Spark Hire Features

Spark Hire helps you land your dream job with its innovative and easy to use features:

- o **Profile:** Create your profile which highlights your skills, education, experience, and more
- o **Profile Video:** Bring your profile to life by recording a 60 second profile video. Your profile video is where you can let companies know why they should hire you
- o **Search & Apply for Jobs:** Search and apply for multiple jobs in just a few clicks
- o **Live Online Interviews:** Connect with employers face to face in a Spark Hire online interview using your webcam. Spark their interest and land your dream job!



Your Dream Job is Waiting

Spark Hire's innovative features can help you land your dream job today! So what are you waiting for?

- o **It is FREE:** Spark Hire is 100% free for job seekers
- o **Sign Up Now on www.SparkHire.com**

