

For Immediate Release

January 31, 2012

Released By:

[Paymentwall](#)

Paymentwall wins Best Payment System Industry Award at iDate 2012

[MIAMI: 1-31-2012] Paymentwall, the global leader in monetization solutions for Dating Sites, Games and Web Services, today announced that it was honored at the third annual iDate 2012 awards in Miami, with “Best Payment System 2012” award. The award was given to the company that received the most number of votes from Dating Industry experts and executives. OkCupid and Grindr were two other organizations that took home several Dating Industry awards for their innovation.

Following the award ceremony, Paymentwall CEO, Honor Gunday said; “We are really honored to win this award especially when so many established companies and partners were also nominated. On behalf of our team at Paymentwall, I would like to thank everyone who has supported us. We will continue to deliver the quality and service our partners and users have come to expect from us.”

In 2011, Paymentwall refined, focused, and optimized their products for mobile and online dating as well as released two new products: MobilePay+ and 2-Click Payments. In addition to new products it is Paymentwall’s expansive coverage, with 80+ Payment Solutions worldwide, that has opened up new markets for the Dating Industry around the globe. The result? A steady increase in revenue to Dating Sites who utilized Paymentwall’s innovative platform.

Paymentwall has made it easy for any website to monetize their goods and services. The platform is adaptable to meet the needs of any revenue model; whether it be freemium, subscription, or a one-time payment. Additionally, Paymentwall offers complete front and back-end support, localization, pricing advice, fraud management, 24/7 multi-lingual customer service for end-users, as well as 24/7 assistance with Integration and Publisher support from their four offices around the world.

Relevant payment options with optimized pricing are shown to end-users through an advanced Geo-IP Targeting algorithm. This enables users from any region globally to pay using their locally trusted Payment methods; whether it’s mobile payments, landline payments, credit, debit cards, bank transfers, direct debit or prepaid cards. Paymentwall monetizes all regions from South East Asia to Brazil & Latin America, from Russia to the US, Canada, UK, Western & Eastern Europe, Turkey, and China.

Paymentwall is the global payment platform that integrates all local payment types for monetizing content and digital goods. Paymentwall makes it easy for users all over the world to buy digital content, virtual goods and subscriptions. Paymentwall is integrated with more than 80 local payment solutions covering various payment types (credit card, debit card, mobile, landline, prepaid, ATM,

terminal, bank transfer, direct debit and offer), available in 18 plus languages. Paymentwall is privately funded, headquartered in San Francisco and with offices in Istanbul, Kiev and Berlin. More information can be found at www.paymentwall.com.

Chris Wybenga
Marketing Associate
chris@paymentwall.com