

# George H. Schofield, PhD

Speaker, Author, Aging Expert, Futurist, Entrepreneur, Consultant



## Successful Living After 50: What You Need Understand About Your Aging, Finding & Creating Work, Taking Care of Your Future, and Managing Life Changes

**George Schofield** is on a mission: to give people over 50 the tools and solutions to live their best possible lives, achieve their goals and dreams, enjoy great relationships (with family, friends, and loved ones), and be ready for the future, even when things don't go according to plan.

**Dr. Schofield** energizes and illuminates! He helps his audiences get focused, organized, and motivated to put their new insights into action. In his informal, interactive, sometimes provocative, always inspiring style, he packs his programs with the expertise and approaches that people over 50 need for a great life and a great future.

### KEYNOTES, BREAKOUTS, AND WORKSHOPS

- **The Financial Crisis, Kids Living At Home, Taking Care of Your Parents, and Working 20 Years Longer Than You Had Planned**  
What happened to the "Golden Years"? How to keep your sanity and take control of your circumstances, when life takes difficult, unexpected turns.
- **Create Work and Make Money In The New Normal**  
Find or create the work you need, reach your goals faster, and stop worrying about your future.
- **Balanced And Adaptable Living After 50**  
A framework for successful aging: 1) becoming who you want to be; 2) loving where and how you live; 3) enjoying great relationships with family, friends, & community; and 4) taking care of your whole being.
- **Create The Life You Want, Starting Today**  
7 steps to living life on your own terms: with money in the bank, people you love, personal satisfaction, and a place you like to call "home".
- **21st Century Grand Parenting**  
What impact do you want to have on your grandchildren's future, in a world that will be very different today? Learn how to help your grandchildren develop the key abilities they will need for the rest of their lives.

*"There's no one-size-fits-all answer for thriving after age 50. It's called your life for a reason."*



*Programs can be delivered as keynotes, talks with breakout sessions, half-day seminars, or daylong workshops. George can also be an expert panelist and lead Q&A sessions.*



**George H. Schofield, PhD** has over 40 years of knowledge and experience in lifelong development, successful aging, and extended employment—and how these intersect and affect individuals, employees, and businesses. He is an expert, innovator, and thought leader on the issues and opportunities that matter to people over 50 and the businesses that need them.

**George’s speeches, seminars, and consulting are revolutionary, providing tools and solutions for people over 50 to:**

- 1) live their best possible lives;
- 2) find or create work and make money;
- 3) make plans that are both smart and flexible;
- 4) manage expected and unexpected life changes; and
- 5) get ready for the future.

George is CEO of [New Bright Life, LLC](#), dedicated to helping people over 50 create their best possible lives, personally and professionally. He is Founding Principal of [The Clarity Group, LLC](#), a transformational consultancy helping businesses succeed in the 21st century. He also holds a faculty appointment at the University of South Florida, Sarasota-Manatee.

He is the author of [After 50 It’s Up to Us, Developing The Skills and Agility We’ll Need](#).

George was senior consultant for a multinational consulting firm and Vice President at Bank of America in San Francisco. He is the former President of the Advisory Council to the Commission on Aging and Adult Services for the city and county of San Francisco, and former President of the Association of Advisory Councils to 34 statewide Commissions on Aging and Adult Services throughout of California.

Dr. Schofield is an engaged member of the Association for Psychological Science, the Society of Psychologists in Management (SPIM), and the Life Planning Network. His magazine columns can be found on [Redroom.com](#) in company with other authors and innovators.

**Partial List of Clients and Conferences**

Adobe	National Society of Psychologists in Management (SPIM)
American Society on Aging	Osher Lifelong Learning Institutes
Book Passage	PricewaterhouseCoopers
Commonwealth Club	SAP
International Conference On Positive Aging	Sawgrass Technologies
Microsoft	Wells Fargo
	Women’s Resource Center

See George on video by visiting [GeorgeSchofield.com/speaking](#) right away.

Dr. Schofield has an informal, personal, and lively speaking style. He interacts with his audience, drawing out their interests and getting them involved. He often uses Power-Point and short videos with engaging images and graphics to emphasize and clarify the information that is especially valuable to the audience.

Contact us now to book your date with George Schofield!

(Travels from Florida)

New Bright Life, LLC • 941.388.8108

[george@newbrightlife.com](mailto:george@newbrightlife.com) • [www.georgeschofield.com](http://www.georgeschofield.com)

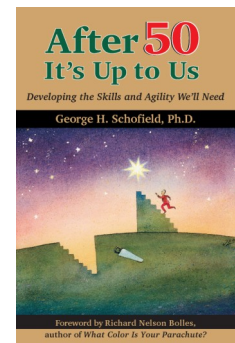
*“George has the unique ability to draw more from his audience, readers, and clients than they believe they have. His deep insight into people and organizations allows him to pose questions that create an environment in which one can look beyond what is known to an understanding of what is possible.”*

— Tom C.,  
Executive Vice President,  
Aerospace Manufacturing

*“George is a visionary who celebrates aging after 50 as a creative process. He teaches people to accept their fears and anxieties related to aging and then cultivate inner strength, hope, and positive action. His systems and tools and are invaluable in helping people develop clarity and self-assurance, author their own lives, and remain flexible .”*

— Dr. Andrew G.,  
University President

**Dr. Schofield’s Book**



*“For everyone searching for tools to deal with life after 50, this book should prove enlightening, inspiring, and helpful.”*

—Richard Nelson Bolles,  
*What Color Is Your Parachute?*

