

FOR IMMEDIATE RELEASE



**Contact:**

Jim Sheehan  
PowerObjects  
612.339.3355  
[jim.sheehan@powerobjects.com](mailto:jim.sheehan@powerobjects.com)

**PowerObjects Expands into Ohio with New Columbus Branch**

*PowerObjects Opens New Location, Furthering Accessibility to Solutions for Dynamics CRM*

**Minneapolis – January 26, 2012** – PowerObjects, a Microsoft Dynamics CRM (customer relationship management) solution provider, announces the opening of their new Columbus, Ohio branch. This PowerObjects expansion is part of achieving an overall goal to further their presence in the Central United States as a partner with Microsoft serving Dynamics CRM customers.

“As the demand for successful Microsoft Dynamic CRM implementations continues to grow, so does PowerObjects,” says Jim Sheehan, COO of PowerObjects.

Leading the Columbus charge is Rob Kline, the newest member of the PowerObjects sales team. Rob has over 15 years of sales and sales management experience, spending the last 5 years managing business development activities for an internationally recognized Dynamics ERP and CRM partner based in Columbus, Ohio. Rob brings in-depth product and process expertise to his clients. Rob says, “I am passionate about building client and partner relationships based on the pillars of trust, confidence and credibility. Joining the PowerObjects team is very exciting, as we are well positioned to deliver a unique approach and radical results to the Heartland Region.”

- more -

The Columbus branch is the fourth location in the United States housing PowerObjects. With their headquarters in Minneapolis, Minnesota, their second branch opened in Dallas, Texas in 2010, and their third branch opened in St. Louis, Missouri in 2011.

### **About PowerObjects**

Established in 1993, PowerObjects is one of a handful of organizations recognized as a leader in delivering Microsoft Dynamics CRM/xRM solutions to customers. As a Microsoft Partner Gold Certified in the CRM competency and Microsoft President's Club member, PowerObjects has an impressive and rapidly growing list of customers benefiting from Microsoft CRM/xRM. PowerObjects fully embraces the power of customer choice and offers hosted, on-premise and online CRM deployment options. Headquartered in Minneapolis, Minnesota, with offices in Dallas, Texas, St. Louis, Missouri, and Columbus, Ohio, PowerObjects provides CRM solutions to businesses and non-profit organizations in multiple industries including healthcare, life sciences, insurance, financial services, publishing, distribution, manufacturing and professional services. For more information, visit [www.powerobjects.com](http://www.powerobjects.com).

###