

Cymphonix Internet Management™ gives you clarity into, and control over all Internet related traffic.

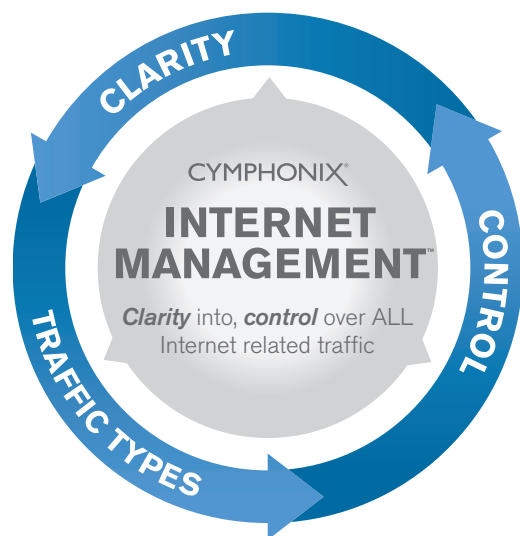
Exponential increases in content. Web-based threats. Growing investments in cloud strategies. Stringent performance requirements. Mounting risks to mission-critical operations. The demand on enterprise Internet circuits and their administrators is reaching a breaking point. Meanwhile, administrators resort to purchasing several disparate products—if they can afford it—in an attempt to stay on top of it all.

It's time for a single product that manages all traffic, correlates all the data, and delivers it all in one intuitive interface. It's time for real Internet Management from Cymphonix.

Cymphonix Internet Management

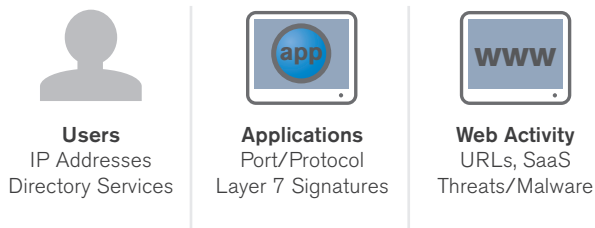
Cymphonix Internet Management is an ongoing, cyclical process that helps you intelligently understand your ever evolving Internet circuit, which allows you to set effective policy for ensuring business operations that rely on your connection don't miss a beat.

Bottom Line: If your Internet connection is critical to your organization, can you afford not to have it fully under control?



Clarity

Clarity is the ability to see and understand all traffic, whether it's users, URLs, applications, machines, content, whatever passes across the Internet connection.



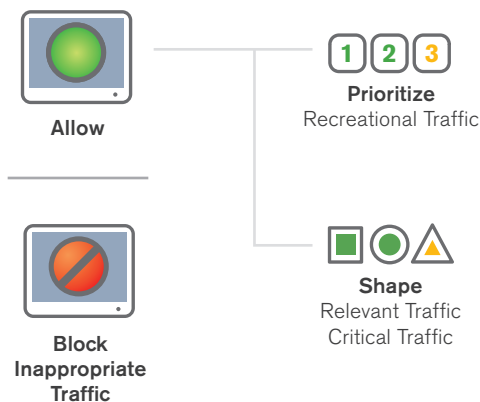
Traffic Types

Once you've gained clarity, you'll know and understand the dynamics of the different traffic types crossing your circuit and their resulting affects on your organization.

-  **Inappropriate**
Whatever kind of traffic your organization wants blocked for whatever reason, including: *URLs, Content, Threats, Applications, Software, Services, Devices, Users*
-  **Recreational**
Allowed traffic that doesn't cause alarm, but isn't important to the success of your organization, including: *URLs, Applications, Software, Services, Devices, Users*
-  **Relevant**
Traffic that is part of daily operations, typically related to cloud-based or hosted software and services, including: *URLs, Applications, Software, Services, Devices, Users*
-  **Mission Critical**
Without this traffic, the organization stops functioning. This traffic is increasingly moving to the cloud or host environments and includes: *URLs, Applications, Software, Services, Devices, Users*

Control

True control goes way beyond simple block and allow, allowing you to segment and control every type of allowed traffic, and resulting in a new, managed Internet circuit.



How does Cymphonix Internet Management Impact my Organization?

We've found that in today's environment, most organizations are considering one or more of three organizational needs:

- 1) Managing the growing demand of allowed Internet traffic
- 2) Migration to a cloud or hosted environment
- 3) Improved performance across the circuit

Allowed Traffic Management

Traditional Secure Web Gateways and content filters do a great job of dealing with one thing: inappropriate browser-based traffic. Cymphonix, though, goes way beyond simple filtering, and allows you to manage everything else coming across your connection.



With Cymphonix Internet Management, you can not only prioritize and shape the allowed traffic to improve performance and ensure operational success, but you can also identify traffic across all ports and protocols down to Layer 7, including non-browser traffic standard filters tend to miss, like HTTPS encryption, P2P, filter bypass efforts, and quite literally, everything else that comes across your circuit.

Cloud/SaaS Enablement



Much is happening in the SaaS arena, both from the provider side as well as the organizational side. Unfortunately, not much thought seems to be given to the most crucial aspect of a Cloud strategy: The Internet circuit.

Consequently, organizations are finding their strategies are bottle-necked, and they simply don't have the tools to address it.

With Cymphonix Internet Management, though, you can fully manage and therefore, ensure and enable your cloud strategy and the applications that depend on it.

Performance Improvement



Many organizations turn to packet shaping products with hopes of improving the performance and efficiency of their connection and the traffic crossing it. Unfortunately, packet shaping products aren't content aware, and therefore, simply can't address a large portion of traffic.

As a result, a second product must be purchased in hopes of resolving the content side, yet the two products remain separate with their own individual interfaces and no correlation of their data or policies.

Cymphonix, on the other hand, uses one product and one interface that allows you to view and control web activity (URLs, URL categories, file types, and MIME types), make dynamic priority changes (to content and dynamic bandwidth allocations), and restrict bandwidth by users, apps, web activity, or combinations of each. The result? The ability to dial in on what's causing performance issues, and resolve it—all in one place.



**One Product. One Interface. One Price.
One Stop Correlation, Clarity, & Control.**

The Cymphonix suite of products help organizations of all types achieve full Internet Management

Network Composer® – The core of any Cymphonix Internet Management solution, the Network Composer appliance sits in-line and through a single interface, allows you to collect data, view all traffic, report and correlate, and create flexible policy.

Network Conductor® – Developed for organizations with multi-site or multiple Internet connections, the Network Conductor appliance provides centralized management and reporting via a single interface that streamlines setting, managing and reporting on traffic and policy across your network.

Cymphonix Mobile Client™ – Mobile Client helps organizations extend filtering and content control to users outside their network by enforcing Internet policies on mobile devices and providing integrated reporting and management via Network Composer.

Cymphonix MobileMonitor™ – This mobile device app gives network administrators anywhere, anytime monitoring and reporting by connecting to their Network Composer appliance.

Ready to put Cymphonix Internet Management to work for you? Then contact us today to set up a no-obligations demonstration!

www.cymphonix.com

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