



FOR IMMEDIATE RELEASE

FinLab SA announces the release of PackHedge™ v.4.4 and introduces a new, powerfully flexible Screening and Reporting tool for conducting research and analysis on the hedge fund industry.

January 24, 2012 – FinLab SA, the sole provider of PackHedge™, is pleased to announce the release of PackHedge™ v.4.4 and its new Screening & Reporting tool for conducting powerfully flexible research, analysis and reporting on hedge fund investments. The culmination of over a year’s worth of market research and product development, the latest offering from FinLab delivers user-friendly, highly customizable methods for discerning investors to identify and analyze investments meeting their specific criteria. Revered as “best in class” for investment data management for over a decade, PackHedge™ provides an integrated solution for conducting investment due diligence, alternative and traditional fund analysis, portfolio construction, shadow accounting and custom report publishing.

Providing virtually endless possibilities, the new Screening & Reporting tool enables PackHedge™ users to build custom searches and reports using any combination of qualitative and/or quantitative data points, over multiple time periods and data frequencies. The “parameters menu” allows frequently used constraints and/or criteria combinations to be freely applied across all queries and reports. The flexibility and high level of customization in the Screening & Reporting tool enables investors to effectively and efficiently segment their data into meaningful peer groups, identify potential investments and generate sophisticated reports on any number of funds in multiple or a single report(s) for public distribution or internal consumption.

“Built upon our industry-leading data model, the new Screening & Reporting tool combines the best of PackHedge™’s Query Builder, its Report Editor and numerous key features completely original to PackHedge™,” states FinLab’s CEO, Denis de Pentheny O’Kelly. “With this release, clients now have unprecedented flexibility in how they organize, search upon and report on thousands of industry standard and custom data fields,” adds de Pentheny O’Kelly.

To further assist clients in streamlining their workflow, PackHedge™ now provides the ability to build customized “dashboards” or custom views. For example, the custom “dashboards” could be created to coincide with specific operational tasks or functional roles, i.e. a Performance Snapshot, Risk Management, Peer Comparison, Marketing and/or Due Diligence dashboard.

In addition, PackHedge™ v4.4 includes a fully automated process for importing feeds from hedge fund data providers, Morningstar On-Demand service as a new data source, a comprehensive industry-standard due diligence questionnaire and an integrated multi-regression, non-linear Style Analysis.

In keeping with FinLab's desire to continuously offer new workflow efficiencies, PackHedge™ now has the capability to schedule and automate the import/update of all major hedge fund data providers, the proper aggregation of duplicate records and the ability to customize and automatically update the organization of qualitative and quantitative fund data. The PackHedge™ Scheduler also allows the automated updating of custom groups, queries, proforma portfolios and fund of funds valuations at any time. In essence, PackHedge™ has eliminated most of the manual tasks involved with managing multiple sources of investment data and given back to investors hours and days each month that were otherwise spent cleansing data.

About FinLab

FinLab SA is a software solutions company that develops, distributes and supports one of the world's most advanced systems for fund investment research, analysis and asset allocation for both alternative and traditional funds.

The company's product suite, PackHedge™, is a series of state of the art modular software tools that provide an unmatched multi-source, multi-currency, multi frequency qualitative and quantitative data management model. PackHedge™ includes data aggregation, extensive statistical analysis and charting, a multi-dimensional query engine, complete pro-forma portfolio simulation, comprehensive fund of funds portfolio management, liquidity ladder analysis, contribution analysis, investment exposure and customizable reporting capabilities. In addition, tools to manage time series imports and customizable due diligence questionnaires are provided to ensure full data integrity. The company was founded in 1999 and is headquartered in Geneva, Switzerland, with offices in the United States and Singapore.

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