***MEDIA RELEASE***

*3rd February, 2012*

**Introducing the all-new Hyundai Veloster - cool coupe or smart hatch?**

Hyundai Motor Company’s all-new [Veloster](http://www.hyundai.com.au/Vehicles/Veloster) is now arriving in Australian showrooms and brings a unique, interesting and inspiring alternative to the Australian automotive market.

The all-new Veloster exemplifies Hyundai’s brand philosophy “New Thinking. New Possibilities.”. The Veloster also exhibits Hyundai’s unique design language ‘Fluidic Sculpture’ showcasing a sleek and distinctive design in an innovative 2+1 door configuration that provides practicality and individuality.

The Veloster achieves the maximum 5-star ANCAP safety rating. Complete with a comprehensive suite of active safety technologies, Veloster comes standard with Vehicle Stability Management (VSM), Electronic Stability Control (ESC), Traction Control System (TCS), Anti-skid Braking Systemn (ABS) with Electronic Brakeforce Distribution (EBD) & Brake Assist System (BAS). Hill-start Assist Control (HAC) is standard on DCT models.

The Veloster’s commanding exterior is echoed with a powerful and poised interior environment. Inside, the centre stack fascia and controls resemble a sport bike fuel tank with air vents inspired by motorcycle tailpipes and a floor console mirroring the seat of a bike. The interior is finished with modern metallic-look accents around the centre console, door handles, air vents and gear stick.

The Hyundai Veloster will be available in two trim levels (Veloster and Veloster +) and powered by an efficient 1.6-litre four-cylinder GDI petrol engine, generating 103kW. The Veloster is available with the option of a six-speed manual gearbox or Hyundai’s first double clutch transmission both achieving an estimated combined fuel economy of just 6.4 litres per 100km\*.

The Veloster is covered by a five-year unlimited kilometre warranty and one year premium roadside assist.

**Veloster Pricing**

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|  | **Veloster** | **Veloster *+*** |
| 1.6 GDI Manual (6 speed) | $23,990^ | $27,990^ |
| 1.6 GDI DCT (6 speed) | $25,990^ | $29,990^ |
| Metallic/Mica Paint | $375^ | $375^ |

For more information go to: [www.hyundai.com.au](http://www.hyundai.com.au)

*Note:*

*^All prices are Manufacturer’s List Price. Price includes GST, but excludes dealer delivery and statutory charges.*

*\*Source ADR81/02. Fuel consumption will vary depending on a combination of driving habits and the condition of the vehicle.*

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*Established in 1967, the Hyundai Automotive Group is the world’s fifth largest automotive group. Hyundai Motor Company Australia Pty Ltd (HMCA) was established on October 1st, 2003 as a wholly owned subsidiary of Hyundai Motor Company. The award-winning range of Hyundai vehicles continues to set segment and industry benchmarks in value, quality and safety, with innovations such as ESC Stability Control and Australia’s first five-year warranty with unlimited kilometres.*

*Hyundai Motor Company sold approximately 4.05 million vehicles globally in 2011 Hyundai vehicles are sold in 186 countries through some 5,300 dealerships and showrooms. For more information visit:* [*www.hyundai.com.au*](http://www.hyundai.com.au)