

## March 14-16, 2012

# International Business **Development Forum**

## Seize this opportunity and profit your business at B2B Montreal 2012

More than 800 business leaders from around the world will gather in one of the most promising cities in the Americas for foreign investment.

This forum, especially conceived for small and medium size businesses, is the event to attend for business leaders and entrepreneurs to develop their business through strategic, commercial, financial or technological partnerships.

FUTURALLIA's unique experience and expertise will allow businesses to optimize their business development efforts and optimize their time throughout the pre-scheduled meetings.

### Sector of activities that this forum targets:

- Transport
- Manufacturing
- Public Works
- Information Technology
  Natural Resources

#### Participate in B2B Montreal 2012 and benefit your business.

- Reinforce your position in the international marketplace
- Create new partnerships within different sectors and countries
- Examine commercial, financial, strategic or technical partnerships
- · Develop new export markets
- · Identify new business prospects
- Research and gather information on international opportunities

## The Plan Nord in the spotlight at B2B MONTREAL 2012

A partnership agreement between B2B Montreal 2012 and the Secretariat to the Cree Nation—Abitibi-Témiscamingue Economic Alliance will ensure a strong presence of Cree, James Bay and Abitibi-Témiscamingue companies.

Quebec and foreign entrepreneurs will be able to create partnerships with companies, municipalities and communities established on the Plan Nord territory therefore seize unique business opportunities. By partnering with B2B Montreal 2012, the Secretariat is appealing to SMEs from Quebec and abroad: "we are in business and ready to work with you."

#### **CONTACTEZ B2B MONTREAL 2012**

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**CONTACT YOUR DELEGATION** LEADER - USA - NEW **ENGLAND STATES, PA, NJ** AND NY

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Thanks to APDEQ and its members for their support

In collaboration with

