

# VenturePitch<sup>sm</sup>

"connecting entrepreneurial  
genius to development capital."

2012

Produced By: EXPOS  
YOUR BUSINESS



Partnered With: ADVANTAGE  
PAYROLL SERVICES

Based on a concept by Ana Carril-Grumberg,  
(Internet Filmmaker to Deepak Chopra Global)

## Don't Miss The Business Event of The Year!

Thursday, March 15, 2012

8am-10am

Leonard's of Great Neck

Tickets: \$60

(includes breakfast and a copy  
of *The Everyday Entrepreneur*)

Join us for VenturePitch 2012, featuring star panelist of ABC's hit TV show *Shark Tank* Daymond John. Daymond will be joined by a panel of regional business leaders, moderator Rob Basso, of Basso On Business and a room full of regional business elite.

Are you an entrepreneur with a cutting edge idea? Do you have a breakthrough business concept that you are looking to pitch to potential investors and regional business leaders? Get in front of star panelists and demonstrate your genius to the investment community to jumpstart your vision.

Are you a venture capitalist, business owner or investor scouting the next big idea? VenturePitch 2012 will allow you to see exactly what regional innovators have to offer. Make your next big investment right here. First five investors/VC individuals to call (516) 931-0540 and register with us get free admission and front row seating to the action!

### Submit Your Idea!

- Visit [tinyurl.com/VP2012](http://tinyurl.com/VP2012)
- Submit your idea. Submission to include a link to a maximum 3 minute video pitch.
- All contestants must be present at the program and ready to present your idea if chosen or your submission will be voided. Top 5 will be selected live!

\* \$100 submission fee, includes event admission and a 60 day trial license to all contestants as well as written constructive feedback to each contestant.

### Prize Includes!

- Personal introduction to potential investors
- Free Year of bi-weekly payroll provided by Advantage Payroll, up to a \$2.5K value
- Video and info publicized on BassoOnBusiness.com and ExposYourBusiness.com
- 4 hour consulting session (\$2K value) with Ira Halpern, Partner at Meltzer, Lippe, Goldstein & Breitstone, LLP, specializing in startup consulting, financing, structuring, growth and venture capitalist investment.
- IBM's Global Entrepreneurship team will provide free one year licenses of Lotus Live to each finalist



Daymond John, Star on  
ABC's hit TV show *Shark Tank*



Rob Basso, Founder of  
Basso On Business

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