

## Multiblitz Partners with Florida Fashion Photographer Anthony Neste

**Multiblitz USA and acclaimed Florida fashion photographer Anthony Neste start long-term collaboration at WPPI 2012.**

Baltimore, MD – February 10, 2012 - **Multiblitz USA**, LLC - the US headquarters of premium German studio lighting manufacturer, **Multiblitz** – announces today that the company has added Florida fashion photographer **Anthony Neste** to the *Multiblitz Professional Team*. **Multiblitz USA** and **Anthony Neste** start off their long-term collaboration at this year's Wedding & Portrait Photographers International trade show WPPI 2012 (February 20-22 at the MGM Grand, Las Vegas, NV). **Multiblitz** re-launched their North American business endeavors in 2010 by establishing **Multiblitz USA** and introducing the company's official and exclusive online store [www.multiblitzusa.com](http://www.multiblitzusa.com) at last year's WPPI to a huge success. The company continues Multiblitz's 63 year lasting tradition of delivering German engineered premium studio lighting with a mix of experience, innovation, enthusiasm, and youth.

"We are honored to have **Anthony Neste** on our *Multiblitz Professional team*. It is the next logical step to increase brand awareness in North America." said Veit Wulms, president of Multiblitz USA. "Anthony's style, experience, stunning images and his exceptional character perfectly fit the company's brand and image. He is the perfect addition to the **Multiblitz Team**."

At this year's WPPI 2012, **Anthony Neste** will be joining the **Multiblitz** team for daily photo shoots and product demonstration of the newly introduced [Multiblitz GLAMKIT](#) and the rest of the Multiblitz product line. The daily photo shoots will be held at **Multiblitz USA's booth #1426** at the MGM Grand, Marquee Ballroom.

### **About Multiblitz**

Multiblitz is one of the worlds leading manufacturers of state-of-the-art studio flash lighting for over 60 years. In 1976, Multiblitz forever changed the studio lighting world when it introduced the industry's first compact studio flash, the now legendary MINISTUDIO 202. Today, leading professionals in over 100 countries use Multiblitz studio flashes. As the most experienced manufacturer of professional lighting equipment worldwide, Multiblitz takes pride in the fact that it is the only European brand that is still producing award-winning, completely European products, relying solely on German engineering and manufacturing. Multiblitz: Premium quality and reliability – **Made in Germany**

For more information about Multiblitz and Multiblitz USA visit <http://www.multiblitz.com> & <http://www.multiblitzusa.com>

### **About Anthony Neste**

Photographer Anthony Neste was born in N.Y.C. He began his career on the other side of the camera working in film and TV production as an assistant to many advertising and commercial clients. He then got a break and started his career as a still photographer for *Sports Illustrated* and *HBO* for over twenty years. He also started working in the movie, music and entertainment industry eventually landing the role as publicity and set photographer for mega hit *The Sopranos*. Anthony has been the Director of Photography for *IMAGE* magazine in Florida and now focuses his artistic talent towards the fast paced world of fashion photography. His style continues to produce a body of work that is a unique blend of feeling, composition and color.

For more information about Anthony Neste visit <http://www.anthonynestephoto.com>

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