



Frequently Asked Questions

2012 Exergy Tour Official Host City Announcement / February 13, 2012

Q: What are the dates of the event?

A: The event will kick off with a Prologue on Thursday evening, May 24 – and the Exergy Tour runs every day through Memorial Day on Monday, May 28.

Q: Where in Idaho will the race be held?

A: The Host Cities for the 2012 Exergy Tour are Boise, Nampa, Kuna, Crouch/Garden Valley and Idaho City. The official stage details and routes will be announced later in March.

Q: How many volunteers is the Exergy Tour looking for?

A: We will be looking for an estimated 1,500 volunteers to assist the five day Tour in various functions and positions.

Q: What types of volunteer positions are available?

A: The vast majority of volunteer positions help with on-course marshaling and ensuring the riders and spectators are safe. Other volunteer positions are typically filled through the development of the Host City organizing committees.

Q: How do I volunteer for the event?

A: Volunteer registration is now open at ExergyTour.com.

Q: What teams will be competing?

A: The 2012 inaugural Exergy Tour will host 10-15 of the top teams from around the world, and we will begin to announce the participating teams by the end of this month (February).

Q: How many athletes will compete at the Exergy Tour?

A: Teams will bring up to eight riders per team – so we anticipate a field (or peloton) of about 100 riders.

The athletes coming to the Exergy Tour will be some of the top female cyclists in the world – we expect to host several former, current and future national, world and Olympic champions at the Exergy Tour.





Q: What does the UCI 2.1 designation or ranking mean?

A: For comparison's sake, this is the same ranking as the classic Giro d'Italia Internazionale Femminile (the ladies Tour of Italy), and places the Exergy Tour among the same "classification" as many of the long-established European races.

The "2" designates a multiple day event.

The ".1" designates the true ranking or quality of the event, and events with this ranking are eligible to host the top teams in the world.

Q: What is the prize money for the Exergy Tour?

A: The prize money will be announced in the next few weeks, but what we can say is that it will set a new standard in creating parity for women in this sport.

Q: In future years, how will the Exergy Tour grow in terms of numbers of days and/or geographically?

A: As long as the demand continues from the sport, its spectators and host communities, our goal is to grow the Exergy Tour to 7-8 days, as well as incorporate all regions of the great state of Idaho on an annual basis.

Q: How will the Exergy Tour set new standards and create further opportunity for women in the sport?

A: From the athletes' perspective, our commitment is to provide the same opportunities to the professional women as the men currently experience in the sport. The Exergy Tour will put the ladies on center stage and it will be their time to compete at the highest-level over five stages dedicated to them.

Q: How will you engage the local communities?

A: We see the Exergy Tour being much more than an event that will come to Idaho on May 24 and leave on May 28. We will work to engage our local communities in opportunities to learn about and meet the teams and athletes and cheer them on when they are here, but also partner with organizations, coaches and educators that want to help young women see their potential, gain confidence through their abilities, and understand how sports can play an integral role in their lives through positive self-image, healthy living and physical activity. There is an opportunity here to introduce amazing role models in sport and in life, and to leverage the power and excitement of ladies professional cycling to inspire the younger generations.





Q: Why is Exergy Development Group investing in the sport of cycling?

A: Exergy believes in both giving back to the communities where they live and work, and creating opportunity where they see they can make a difference.

Exergy is foremost about energy; clean, sustainable energy. Cycling is one relevant platform to help raise awareness about renewable energy and how Exergy is on the forefront globally in terms of research and innovation.

The relevance is found where cycling is the purist conversion of individual potential human energy into useful energy through a mechanical device. It also happens to be unique in other disciplines including team strategy, competition, visual and visceral excitement for spectators.

Q: What other sponsors are behind the event?

A: We will be announcing supporting sponsors over the next several weeks, and are looking for supporting sponsors both from a cash investment and in-kind product and services standpoint. This is an opportunity for local, regional and national companies and individuals to stand behind a revolutionary event in the sport of ladies pro cycling.

