



*The markets have behaved like a riptide. Instead of  
struggling, how do you swim with the current?*

**LET'S FIND OUT.**

Staying afloat during these turbulent times has been a challenge. That's why S&P Indices develops products like the **S&P 500® Low Volatility Index** and shares ideas that help advisors navigate the markets without getting caught in their undertow. Through a diverse line-up of core and enhanced beta indices broadly available in ETFs and mutual funds, advisors are able to rethink asset allocation, smooth volatility and impact results in a few strokes.

Dive into risk with real confidence and skill.

[Go to spindices.com/enhancedbeta](http://spindices.com/enhancedbeta)

This information does not constitute an offer of services in jurisdictions where S&P does not have necessary licenses. S&P receives compensation in connection with licensing its indices to third parties. It is not possible to invest directly in an index and the above index is not maintained with a view toward maximizing returns. There is no assurance that investment products based on an index will accurately track index performance or provide positive investment returns. S&P does not sponsor, endorse, sell, promote or manage any investment fund or other vehicle that is offered by third parties and that seeks to provide an investment return based on the returns of any of our indices. For more information on any S&P Index please go to [www.standardandpoors.com](http://www.standardandpoors.com). Copyright © 2012 Standard & Poor's Financial Services LLC, a subsidiary of The McGraw-Hill Companies, Inc. All rights reserved. STANDARD & POOR'S, S&P, S&P INDICES and S&P 500 are registered trademarks of Standard & Poor's Financial Services LLC.

**S&P  
INDICES**