



Dedicated to Increasing
Learning and Talent Development Effectiveness

Trusted. Experienced. Effective.

Best Practice

Cloud Computing

Integrated Reporting

Informal and Social Learning Measurement

Benchmarking

KnowledgeAdvisors is a trusted source and recognized industry leader for evaluating the effectiveness of critical human capital initiatives:

- Learning and development
- Employee engagement
- Talent acquisition
- Competency management
- Performance management
- Leadership

In a nutshell, if your organization uses learning and development programs to drive business outcomes, KnowledgeAdvisors can provide learning measurement software that improves the effectiveness and business impact of those programs.

Our clients represent many of the world's leading organizations, including four of the five largest accounting firms, three of the last five winners of Training's Top 125 Award, the world's largest company, and the prestigious Defense Acquisition University.

Depth and Reach Make the Difference

Our unique combination of technology, business focus and scientific knowledge makes our approach different.

Unlike the standard reporting and dashboard features included in most learning and talent management software, KnowledgeAdvisors combines data from multiple enterprise systems with information collected through evaluations and assessments to paint a complete picture of learning and business performance.

KnowledgeAdvisors can even benchmark a client's learning programs against other organizations.

Rooted in Science, Focused on Business

Our approach is simple but powerful. We help you measure your organization's learning and human capital processes and then help you analyze the results. The information you gain can improve your workforce and the way you manage it by increasing efficiency, improving decision-making and providing new insights in areas that need your attention.

Our services are based on scientific research in the learning and performance field. Our Expert Advisory Board gives us the scientific reality check that ensures our solutions are the best in the industry.

- Metrics that Matter® is comprehensive. No other program offers the ease of setup, administration, data collection, reporting and actionable intelligence resulting in saved costs and administration, increased overall revenue and a higher-performing workforce.
- Our technology is backed up by our team of measurement professionals, always available; you are never left to fend for yourself.
- Our consulting staff provides measurement strategies, analysis services, measurement education and more; you learn what your data mean.

Five Defining Features

KnowledgeAdvisors' unparalleled solutions and unmatched reputation in the world of learning management are built upon five essential features. Each of these five services, features and benefits contributes to the next. Combined, they create a learning measurement solution that is incredibly effective and unique in the industry.

1. Best Practice

KnowledgeAdvisors is a trusted source of thought leadership for evaluating the effectiveness of critical human capital initiatives, including learning and development, employee engagement, talent acquisition, competency management, performance management and leadership. We accomplish that by using:

- Software that exceeds industry standards for quality and elegance.
- Learning measurement solutions that provide valid, reliable and predictive business intelligence.
- Consulting services built on proven business models, such as Six Sigma, and continuous improvement.

2. Cloud Computing

Metrics that Matter®, KnowledgeAdvisors' flagship software solution for human capital process evaluation, is built on cloud-based architecture to enable easy implementation and integration with other enterprise software systems, including LMS, HRIS, Integrated Talent Management Suites, CRM, ERP and more.

3. Integrated Reporting

Metrics that Matter® integrates data from multiple enterprise systems with information collected through evaluations and assessments to paint a complete picture of learning, talent and business performance.

Analysis is rendered through automated dashboards, scorecards and detailed reports that can be customized for every role in your organization, from executives to frontline managers. Our executive reporting is robust yet easy to articulate, allowing executives to understand the business of learning and how it impacts the larger operation.

4. Informal/Social Learning Measurement

Metrics that Matter® reaches beyond formal learning programs and learning management systems to measure learning effectiveness in informal and social learning environments.

5. Benchmarking

Metrics that Matter® includes a benchmark database with over 750 million external data points and 100 standard reports. Benchmark data can be sliced by industry, course type, job function and more, providing learning and development experts with the opportunity to compare learning effectiveness against external averages.



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Healthcare

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KPMG
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ACS

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CVS CAREMARK

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IKON

WELLPOINT

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O2

Adobe

Knowledge Advisors

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HSBC
The world's local bank

Allstate
Build to good banks.

Microsoft

CITRIX

hp invent

AVAYA
communication

Sprint
Together with NEXTEL

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Audi

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