

ARS.mobileAgent – Smartphone apps for the automotive repossession agents

February 17, 2012 – El Dorado Hills, CA. American Recovery Service (ARS), the original national repossession servicing company and the industry leader, announced today that its new *ARS.mobileAgent* Smartphone app has completed pilot testing and is available to ARS's entire network of repossession agent partners. The app, built for both iPhone and Droid phones, enables repossession agents to provide status updates, report repossessions and transmit other critical information to ARS while on the road, 24 hours a day, 7 days a week. This usage model greatly improves their efficiency while streamlining each agency's need to feed this data to ARS daily.

Instead of relying on administrative staff to enter updates into ARS's Webtracker system, the *ARS.mobileAgent* app captures the GPS location, date, time, and any comments the driver has, all while requiring very few button clicks. The data is transmitted securely to ARS's web servers and internal database where, the information flows all the way to the lender of the vehicle in question. The agency front-office also receives a copy of this information for their internal records.

ARS's in-house programming team has developed this set of apps to run natively on both the iPhone and Droid platforms. A highly secure data communications protocol has also been incorporated in order to protect the data, ARS's systems and the driver's phones. A proprietary phone provisioning database architecture further supports the security model.

The pilot testing program was launched in September 2011 and ran for just over three months, during which time, agents from all regions of the US participated. The range of phone makes, models, cellular providers and geography were sufficiently diverse to ensure that an extensive set of real-world challenges were encountered and overcome.

The roadmap of comprehensive feature rollouts includes processing new assignments, hold and close requests, condition reports, pre-transport photographs and many other ideas that originated from the repossession agents participating in the pilot testing program.

Steven Schelk, Chief Risk Officer of ARS, discusses the implications of this new technology, "With the current state of the economy, ARS recognizes that service providers need relief, support and efficiency. Continuing our longstanding tradition of leveraging technology to benefit the repossession industry, *ARS.mobileAgent* will equip hundreds of repossession service providers with real-time, secure and efficient communication directly with ARS, reducing overhead and turnaround time for both parties. We anticipate that this is only the first small step forward into a new, streamlined repossession cycle, and we are proud to offer this product to our exclusive service provider network, free of charge."

ARS would like to acknowledge and thank Howard's Recovery (FL), Able Auto Adjusters (CA), Asset Recovery Bureau LLC (AZ), Careful Asset Recovery Service (WA), Michael P. Allen & Associates (CA), Seven Star Enterprise (CA), Colorado Recovery Bureau (CO), Assets Biz Corp (IL), Pugh's Recovery (VA) and Midnight Towing (NY) for their participation in testing this important program.

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About American Recovery Service – The original national automotive repossession servicing company and the clear leader in applying technology to the national servicing model including LPR and client integrations. Every 3 minutes, all day, every day, ARS repossesses a vehicle somewhere in the US.