

Nokia N9 Outscores Lumia 800 in Terms of Market Response, Reports Internet Marketing Services

A recently conducted market study by Ontario based Internet Marketing Services has suggested that the performance of Nokia N9 in the global market has exceeded that of Nokia Lumia 800 by a long way. Internet Marketing Services is a market research company that reviews different popular products.

The performance of Nokia N9 in the market so far has outsmarted that of Lumia 800, the latest phone introduced to the market by Nokia. This information has been revealed by a market survey carried out by Ontario based private market research company named Internet Marketing Services. The company is known for their unbiased analysis of different popular products in the market. The introduction of Nokia Lumia to the market during the last quarter of 2011 was marked by one of the biggest ever product launch in Nokia's history. On the contrary, the product launch for N9 was a modest one. It may be recalled that model was only launched in a few countries that did not include most of the North American countries.

Internet Marketing Services opines that the sales figure for Nokia N9 have been much higher comparing to Lumia so far in spite of a higher price. The report also suggests that the success of N9 in the market can easily be attributed to its superior features. Though these two phones look almost similar, N9 has many more features in it. The study has indicated that the Near Field Connectivity or NFC is one feature that allows the N9 users to do wireless transactions. It also has a higher RAM memory than Lumia. The screen resolution for N9 is 7% higher than Nokia Lumia 800. The highly acclaimed Mee Go operating system in N9 has also been preferred by the buyers over the Windows OS in Lumia 800.

The two recent updates have further strengthened the position of Nokia N9 in the market. Plenty of new enhancements are now available for users. The camera and the music players of the updated versions are considered to be one of the best available in any mobile phone on the market. The study by Internet Marketing Services also indicates that the Smartphone users all over the world are always ready to pay more to get better features. Official sources have revealed that Internet Market Services would continue to provide all the latest and most authentic information about this extremely popular Smartphone in the days to come.

About Internet Marketing Services: Internet Marketing Services is a private market research company that conducts market research on various topics. The company is based out of Ontario.

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