



## Press Release

For Immediate Release  
February 21, 2012

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### Professional Leadership Coaches Come to Las Vegas, NV Professionals

*Source Point Training's popular "Leadership Source" training features two weekend workshops and 10 weeks of one-on-one leadership coaching guaranteed to provide 7-times value!" reports co-founder, Barbara Fagan.*

HEALDSBURG, CA, February 21, 2012 – Source Point Training ([www.sourcepointtraining.com](http://www.sourcepointtraining.com)) is bringing its successful Leadership [coaching program](#) to Las Vegas, NV. The company, based in California, continues its tour of the U.S. with programs offered in San Diego, Charlotte, Portland and Phoenix.

**Program:** [Leadership Source: Lead with Purpose and Vision](#) in Las Vegas, NV

**Training Dates:** March 30-31 and June 15-16, 2012 (Friday and Saturday)

**Coaching Dates:** March 31 through June 15 (10 weeks)

**Location:** [Embassy Suites – Las Vegas, NV](#)

Fagan also points out the unique features of Source Point's leadership training:

- Two weekend training sessions, cover key principles with tools to apply them in all areas of life.
- Two content-rich workbooks filled with tools, tips and techniques to keep as a reference guide.
- Ten weeks of one-on-one leadership coaching; focused on individual personal and professional goals.
- Use of the powerful coaching toolkit and newly released leadership book, *[Leaders Start To Finish: A Road Map for Developing Top Performers](#)*, by co-author [Anne Bruce](#), noted author and creator of over 16 leadership and professional development bestsellers and learning systems worldwide.

"What makes our training unique from others is the 10 weeks of performance-based coaching to develop leadership skills in real-time situations. This is an experiential learning process that can't be obtained in a classroom alone," says [Barbara Fagan](#), president and co-founder of Source Point Training.

Another unique feature of the program is the 100% guarantee of satisfaction. "Complete the entire course of one of our trainings and I guarantee you'll be completely satisfied," says Fagan. "If not, we'll give you a full refund."

"People ask me, what's behind the trend for more professional coaching?" she says. "It comes down to math. Corporations have discovered that coaching is good for the bottom line. It is profitable because they see real gain from their investment in terms of increased productivity in developing talent and employee engagement."

She points to a compelling argument found in an [independent study](#) conducted by *PricewaterhouseCoopers* that demonstrates how professional coaching produces ***seven times the initial investment for companies and individuals who participate in programs like Leadership Source***. The study was part of a survey of corporate and individual clients of *ICF* (International Coaching Federation) member coaches.

[Source Point Training's Leadership Source](#) programs are among the most sought-after in the United States. This program is open to all professionals and college students in the vicinity of [Las Vegas, NV](#) area, including [Los Angeles, CA](#), [Reno, NV](#), [Phoenix, AZ](#), and [San Diego CA](#).

Source Point Training is excited to be teaming with Anne Bruce and her newest book, *[Leaders Start to Finish: A Road Map for Developing Top Performers](#)*, as a powerful toolkit and reference guide filled with real-world tools, tips and techniques. "Anne is a noted keynoter, platform speaker and author of more than 16 books on leadership, coaching, and branding for talent. She is a great partner with us in developing leaders globally and has presented for The White House, JetBlue, Sprint, Harvard Law School, Columbia Business School, Ben & Jerry's, Sony International, Southwest Airlines, and Coca Cola. Leadership is not a job or a role to be played. We are all being challenged to take the lead in all areas of our lives," says Fagan.

Most graduates of Leadership Source are professionals who are interested in keeping up with rapid changes in the job market and improving their productivity. Business owners who attend are often looking for ways to engage and empower their employees. College students who attend benefit from developing leadership skills and be equipped to experience early success in their careers.

Every participant benefits from the training sessions and the leadership coaching by focusing on how to:

- Lead with purpose and vision and stay motivated to succeed
- Communicate and enroll collaboration and partnership
- Model accountability and develop unique leadership style

"We're offering people an opportunity to do work on the most valuable commodity they own—themselves—their career, and their future." says Fagan.

"This is all about diving into the deep end of adult learning with a substantial leadership curriculum developed by professional leadership coaches who are recognized by [International Coach Federation \(ICF\)](#). I guarantee that participants will feel challenged during our 2-weekend classroom instruction and the 10-weeks of one-on-one coaching.

[See this video](#) for a testimonial by a recent graduate of Leadership Source training and [this video](#) from other graduates.

For more information about this program, visit <http://www.sourcepointtraining.com/leadership-training/leadership-source/las-vegas-nv/> or email [admin@sourcepointtraining.com](mailto:admin@sourcepointtraining.com) or call 800-217-5660 x103.

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