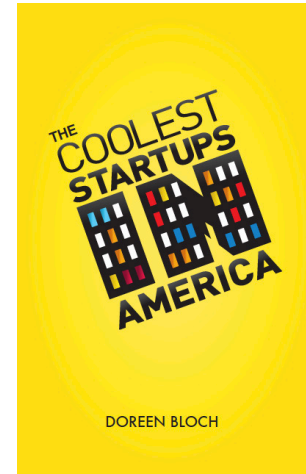


The Coolest Startups In America

*New Business Book by Startup Expert Doreen Bloch
About Entrepreneurship in the United States*

Contact Information

AUTHOR: Doreen Bloch
EMAIL: Doreen@DoreenBloch.com
PHONE: 406-962-5624
TWITTER: @DoreenBloch
WEBSITE: www.CoolestStartupsInAmerica.com
www.CoolestStartups.In
www.DoreenBloch.com



Fact Sheet

ABOUT THE BOOK

- Over 72 companies honored as the “Coolest Startups in America”
 - The book is Volume 1 of The Coolest Startups in America, as the book is expected to be a series.
 - Interviewees included representatives of the White House, Small Business Administration, Center for Disease Control, university academia, entrepreneurial thought-leaders, startup CEOs, and more.
 - The book is not organized as a numeric list; the book is organized by topical categories including startups in Financial Services, recreation, education & more.
 - 312 pages, published by Building Bloch Books (print-on-demand; imprint owned by author; Doreen Bloch is a “self-publishing” expert).
 - Paperback retails for \$18.00 and Kindle digital edition costs \$9.99. The book is available for purchase on Amazon.com and in select bookstores.
- ind: prospecting that raw footage for strategies to step up the game.

ABOUT THE AUTHOR, DOREEN BLOCH

- Doreen Bloch is a former Financial Services Analyst; she helped with trading auctions of shares of Facebook Inc. and other leading private companies until mid-2011.
- Graduate of UC Berkeley’s Haas School of Business; Awarded the Jack Larson Fellowship for Entrepreneurship & Innovation.
- Member of the Young Entrepreneur Council, an elite organization of America’s young company founders.
- Doreen Bloch’s work is regularly featured by Forbes, MSN, Fox Business, The Huffington Post, Women 2.0, and other traditional and new media outlets.
- Doreen Bloch lives in New York City, but her hometown is Palo Alto, CA, the hub of the Silicon Valley.