

News Release

For More information Contact: Betsyann Faiella/Savoy PR

Phone: 212.222.2466/310.283.2415/bafaiella@savoypr.com

Singer/Entrepreneur, Ellen Kaye, Will Perform at "Peace and Equality Event" to benefit UN Women, at United Nations March 2, 2012.

Singer/hospitality and music entrepreneur, Ellen Kaye (Moscow 57), will perform at the 11th Annual UN Women Luncheon on March 2, 2012 at The United Nations. UN Women is the United Nations Entity for Gender Equality and the Empowerment of Women. Cheryl Benton, President of the New York Chapter of the US National Committee for UN Women and founder The Three Tomatoes, invited Kaye after seeing one of her recent performances at The Metropolitan Room in New York. Special guests include Jeni Klugman, Director of Gender and Development at The World Bank and keynote speaker, Ambassador Anwarul Chowdhury.

Kaye is known for her gutsy, sensuous hybrid of blues, rock and folk. She explores both the dark and lighter side of life, mixing genres and gender bending material from some of the most provocative songwriters of the 20th and 21st centuries. In that spirit, Kaye will perform Dar Williams' playful and poignant, "When I Was A Boy" which is told from the perspective of a woman looking back on society's way of imposing gender roles. "It's about embracing all of our humanity," explains Kaye, "and who we really are in our heart of hearts."

Kaye is the co-founder of entertainment and food consortium, Moscow 57, and the daughter of famed restaurateurs Faith Stewart Gordon and the late Sidney Kaye of the Russian Tea Room. She is a committed women's advocate who regularly earmarks earnings from her performances for advocacy groups such as The New York Women's Foundation, a cross-cultural alliance of women catalyzing partnerships and leveraging human and financial capital to achieve sustained economic security and justice for women and girls.

"An unceasing effort for the empowerment of women world-wide is a subject and a goal close to my heart," says Kaye. "I couldn't be more thrilled than I am for this opportunity to sing this ground breaking song at the UN Women's "Peace & Equality" event."

"We're delighted to have Ellen Kaye performing at our luncheon at the United Nations for our attendees from around the world, during the UN's Conference on the Status of Women." Cheryl Benton, President Metro Chapter, UN Women-US National Committee.

Music lovers who can't attend the UN Women Luncheon, can hear Kaye sing "When I Was A Boy" on February 29th at The Metropolitan Room when she winds up her winter engagement. Additionally, Kaye will perform her new show – Tempted – at the historic Bearsville Theater Lounge in Woodstock, New York on March 16. This summer she will bring a unique, themed series of concerts to the historic Paramount Theatre, a vintage movie house in Middletown, New York. Some of her work can be viewed on line at : <http://www.youtube.com/watch?v=LjAdHdIPCLc> .

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Kaye has performed at a broad range of New York City and out of town venues including Carnegie Hall, The Iridium, Town Hall, The Russian Tea Room and the original Monkey Bar since beginning her music career. She followed her family into the food and hospitality business, first in management and then as an independent consultant for the some of the industry's biggest names. In 2011, Kaye and business partner, Seth Goldman founded Moscow 57, a thriving catering and entertainment company specializing in Russian Central Asian cuisine. Kaye and Goldman have plans to open Moscow 57, the restaurant, in 2012. Kaye's recently released recording, ICE WINE: songs for Christmas and dark winter nights, is the debut from their label, Moscow 57 Entertainment.

The 11th Annual UN Women Luncheon takes place on March 2, 2012 from 12p-2:30p in the UN Delegates' Dining Room at United Nations Headquarters in New York City. The event is open to non-members; tickets must be purchased in advance by February 29, 2012. Information can be accessed here: <http://unluncheon.eventbrite.com>

To make a reservation for Ellen Kaye's final performance on February 29 at the Metropolitan Room, call 212.206.0440 or visit www.metropolitanroom.com

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Contact: Betsyann Faiella/212.222.2466/310.283.2415/bafaiella@savoypr.com

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