

FOR IMMEDIATE RELEASE

Gymnasts Nastia Liukin, Shawn Johnson and Shannon Miller support BRAVADO, an inspired art auction fundraiser dedicated to Breast Cancer Awareness, with their One-Of-A-Kind Sports Bra Designs

READING, Pennsylvania (February 21, 2012) – GK Elite Sportswear L.P., the world's leading supplier of gymnastics apparel, and Unite for Her, a non-profit organization dedicated to providing breast cancer programs and initiatives, are pleased to once again partner in BRAVADO, an inspired art auction fundraiser dedicated to Breast Cancer Awareness. Joining the event in support of the cause are the 2008 Olympic All-Around Champion, Nastia Liukin, the 2008 Olympic All-Around Silver medalist, Shawn Johnson, and the most decorated gymnast in US history, Shannon Miller.

These well-known gymnasts have shown their support for the cause by designing their very own unique GK sports bras to offer at a silent auction to raise funds for Unite for HER breast cancer programs and initiatives.

Nastia Liukin's "Give Hope Another Try" design is decorated with the message of "There is Hope," set off by two large gems and hot pink feathers. Two sparkly tulle bows accent the straps and two delicate pink ribbons, and more gems line the bottom. Johnson's "Be Free" sports bra is covered in hopeful messages of grace, strength, peace, and joy with bright and colorful abstract hearts and flowers, with a bit of sparkle. Miller's "Bold & Brave" design is dyed black and covered with circle and square shaped mirrored pieces of varying sizes. This provides a beautiful contrast to the iconic pink ribbon signifying breast cancer awareness.

Also contributing one-of-a-kind designs to BRAVADO are past and present champions and future Olympic hopefuls including Rebecca Bross ("Renewal"), Courtney Kupets ("Disco Diva"), Chellsie Memmel ("Packing Away Breast Cancer"), Katelyn Ohashi ("Cups of Gold"), Aly Raisman ("Hot Pink Warrior"), Bridget Sloan ("Girls Night Out"), and Jordyn Weiber ("Save the Cakes").

In addition to the athletes, USA Gymnastics, TNT Gymnastics of Johnstown, Pennsylvania, and Gymnastics Training Center ("GTC") of Simsbury, Connecticut will participate in BRAVADO. USA Gymnastics presents their "Go Team USA!" design with their flag inspired logo and complimentary tiny blue stars. TNT's "Freshly Squeezed" design is sure to be a crowd favorite with its bright lemon slices on a blue background with gingham pink ribbon and pink sparkly script. Finally, GTC's "Bomb Breast Cancer" design is a beautiful pale pink color complete with a comical bomb and ribbon fuse.

Interested parties can view and bid on the decorated sports bras at the Pink Invitational gymnastics meet on February 24-26, 2012 at the Philadelphia Convention Center in Philadelphia, Pennsylvania.

2012 will be the second year for GK Elite Sportswear's partnership with Unite for HER. In addition to the co-sponsorship of BRAVADO, it also includes support of the 2012 Pink Invitational, an outreach gymnastics meet presented by Unite for HER.

2012 also marks the eighth year that GK has taken a stand against breast cancer. Kelly McKeown, Executive Vice President of Design and Corporate Relations for GK said,

"With our large target audience of young, female athletes, GK realizes the unique opportunity and responsibility that we have to help raise awareness about breast cancer. It gives us great pride to partner once again with Unite for Her, and we eagerly look forward to another successful year at the Pink Invitational raising funds for the cause!"

"Words alone cannot express how grateful we are for the commitment GK has made over the years to women affected by breast cancer. They continue to amaze and inspire us with their dedication and unwavering support. Each year around this time, we create new ways to educate and empower our community of young women about breast cancer and our BRAVADO outreach is a symbol - "Pure LOVE and JOY." Our celebrity designers and artists are truly inspiring, whose creativity is embraced by our gymnastics community directly impacting the healing programs and initiatives of Unite for HER. As you can see, we are not in this alone. We are blessed beyond words for the continuous support of GK," said Unite for Her founder, President, and breast cancer survivor, Sue Weldon.

ABOUT GK – ELITE SPORTSWEAR, L.P.

GK is the world's leading brand of gymnastics apparel and is recognized around the world for superior variety, quality, fit and service. Elite Sportswear, L.P. is proud to have been chosen by adidas® to manufacture the US National Team Competitive apparel for USA Gymnastics since 2000 and is the sole producer of adidas® brand gymnastics apparel worldwide. Based in Reading, Pennsylvania, Elite Sportswear, L.P., the company behind the GK brand, continues its commitment to American-made quality and continuous innovation in designs for Gymnastics, Cheerleading, Dance, and Drill Team apparel. For more information about GK Elite, visit www.gkelite.com.

ABOUT UNITE FOR HER

Unite for HER is dedicated to improving the lives of women and girls by supporting and providing breast cancer programs and initiatives that educate, empower, and restore. Since 2009, Unite for HER has worked to bridge the gap between the medical and wellness communities by educating women diagnosed with breast cancer about complementary therapies, providing them with a compassionate resource for support, knowledge and healing. Visit www.uniteforher.org or call 610-322-9552.

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