



Acclaro New York World Headquarters: 3 West Main Street, Suite 203, Irvington, NY 10533
U.S. Contact: Alyssa Paris, 415-226-1465

FOR IMMEDIATE RELEASE

Acclaro Hires Technical Services Manager

New York, NY February 23, 2012 – [Acclaro](#) announced this week that localization specialist Ian Barrow is joining the operations team as technical services manager. Barrow comes to Acclaro with 14 years of localization engineering and team management experience, most recently in Madrid, Spain. His areas of expertise include process automation, [software localization](#) and customized solution development.

“Localization companies have to interact with a wide variety of industries based in countries around the world,” says Barrow. “Acclaro has and continues to make great technological strides, investing in tools and technologies that make the customer experience as seamless as possible.”

This position at Acclaro is pivotal in light of the translation agency’s global growth and internationally distributed team. As the technical services manager, Barrow will liaise with offshore production offices, hire, mentor and train global teams and represent Acclaro’s technical capabilities to clients and prospects around the world. He’ll also be responsible for developing and implementing best practices and refining the translation agency’s technical services.

“We are delighted to welcome Ian Barrow to our team and are confident that his extensive industry experience and unique mix of technical and management skills will take Acclaro to a new level,” says Acclaro President Michael Kriz.

Barrow’s position will help the Acclaro global operations team to gain even more efficiencies and contribute to the translation agency’s ability to offer cutting-edge [localization services](#) at competitive prices.

[Acclaro](#) is an international localization and translation agency that helps the world’s leading brands succeed across cultures. With its global headquarters in New York and offices and affiliates in San Francisco, Boston, Buenos Aires, Bangkok and Paris, the agency translates websites, marketing campaigns, documents and software for global enterprises like, giving clients an authentic voice in key language markets.

For more information about Acclaro and its services, visit <http://www.acclaro.com/localization>.