



ClickDimensions announces major presence at Microsoft's Convergence conference

Microsoft Dynamics CRM Marketing Automation vendor is a Bronze Sponsor of Convergence with presence in multiple conference sessions and sponsorship of Convergence's largest independent social event

ATLANTA – February 27, 2012 – ClickDimensions, developer of the most reviewed, 5-star rated [email marketing and marketing automation solution for Microsoft Dynamics CRM](#) (as reviewed by users on [Microsoft's Dynamics Marketplace](#)) announced today that it will have a major presence at Microsoft's annual Convergence conference in Houston Texas March 18 – 21, 2012. Convergence, the premier event for the Microsoft Dynamics Customer and Partner business community, will give Dynamics CRM prospects, customers and partners the opportunity to see ClickDimensions' upcoming Spring 2012 Release as well as hear from the company and its customers in a variety of conference sessions.

Conference Sessions – See ClickDimensions and ClickDimensions customers present

ClickDimensions and ClickDimensions customers will present at the following Convergence conference sessions:

- **CRMUG's [DayOne](#)** Email Marketing round up on Sunday, March 18th at 4:45pm
- **Convergence Session IDCRM01R1** "Driving Marketing Effectiveness: Tips & Tricks with Microsoft Dynamics CRM 2011" on Tuesday, March 20 at 2pm
- **Convergence Session CSGP21** "Adding Microsoft Dynamics CRM to Your Business to Unleash the Power of Microsoft Dynamics GP" on Tuesday, March 20 at 3:30 pm
- **Convergence Session IDCRM01R1** "Driving Marketing Effectiveness: Tips & Tricks with Microsoft Dynamics CRM 2011" on Tuesday, March 20 at 5pm
- **[CRM Technology Showcase](#)** presented by Microsoft and SalesMetrix Tuesday, March 20 at 3:00pm

The SPoT – Convergence's largest independent party sponsored by ClickDimensions

ClickDimensions is a sponsor of The SPoT, Convergence's largest independent social event. The SPoT party will take place on Tuesday, March 20 at the House of Blues in Houston and will feature Satisfaction, The International Rolling Stones Show, as well as a \$5,000 cash giveaway. All Convergence attendees with a valid Convergence pass are welcome to attend and may learn more and RSVP at <http://www.thespot2012.com>

"Convergence is the big event for Dynamics prospects, partners and customers and we're excited to show our Spring 2012 Release and be involved in so many sessions and events" commented ClickDimensions Chief Technology Officer Koren Tako. "2011 was such a great breakout year for us and Convergence will help fuel what has started as a terrific year already."

About ClickDimensions



ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at <http://blog.clickdimensions.com>, follow us on Twitter at <http://www.twitter.com/clickdimensions> or email press@clickdimensions.com