

PHONE IDENTIFICATION TOOL LANDLINE, CELL PHONE, VOIP

This document provides information about the SearchBug Phone Identification tool.

SearchBug offers several options for call-list clients to append the phone type, Operating Carrier Number (OCN) and Originating Carrier to their call-lists or databases. A call-list is a list of phone numbers (consumers or businesses) whereby a collection agency, mobile marketing firm, offline marketing firm, telemarketing firm, debt law firm, inbound call center (IVR), or other industries may use in order to identify customers, prospects, collection accounts, or the like.

1. Online [Phone List Cleaning](#) Tool:

Option 1. If you have **less than 1,000** phone numbers, you can simply copy and paste them into the online form.

Option 2. If you have **less than 50,000** phone numbers, you can upload a file to the web site which will process in a few minutes and you can download the results or view them in your online account.

Pricing can be found by using the "estimate processing cost" box on the order page.

1 cent per phone number for first 5,000 records (e.g. 1,254 numbers is \$12.54)

0.5 cents per phone number after first 5,000 records (e.g. 7,000 numbers is \$60) $\$50 (5,000 \times 0.01) + \$10 (2,000 \times 0.005)$.

2. Manual Phone List Cleaning: For batch processing of files of 50K to 10 million or more.

Files are sent to searchbug via FTP, cloud server or email for processing within 1 to 3 business days depending on size. Pricing is based on size of batch.

3. API Integration: Allows clients to send requests via HTTP GET or HTTP POST and receive XML Output (or delimited text files) in real time. Send 1 to 100 or 100 to 1,000 records depending on the API call method used, and receive results in moments.

Seamlessly integrate with a web site, intranet, network, customer database or any other system. If you need fast, instant, real-time results developers can use the [XML Output](#) to update local databases.

The API is a monthly subscription which includes usage statistics. Each API search will be recorded as any of our other online searches and is visible in the "My Account" area under "Reports".

Most importantly, each XML response will have the stats results for the current month - see attached API documentation.

The pricing table (found on page 2 below) is based on the total number of records processed monthly. Pricing is similar to cell phone plans; you select a plan and if you exceed the plan you're charged for the overage at the published tier rates.

For example: If you select the 10K – 25K per month plan (\$100 / mo) but process 30K records one of the months the additional 5,000 records would be charged at \$75 (based on the "up to 10,000" tier).



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Should actual volume consistently exceed the original monthly plan selected, upgrading to the next highest tier would reduce costs. The record counts sent via XML with every lookup will help keep track of your usage totals.

The API returns results almost immediately especially when sending fewer than 100 records per call. You can send as many API calls as needed throughout the day.

Standard monthly plans are as follows:

Number of Records (Processed Monthly)	API Pricing HTTP Get or HTTP Post
Up to 10,000	\$75 Monthly
10,000 to 25,000	\$100 Monthly
25,000 to 50,000	\$125 Monthly
50,000 to 100,000	\$200 Monthly
100,000 to 150,000	\$275 Monthly
150,000 to 250,000	\$350 Monthly
250,000 to 500,000	\$625 Monthly
500,000 to 750,000	\$800 Monthly
750,000 to 1,000,000	\$1000 Monthly
1,000,000 to 2,500,000	\$1800 Monthly
Larger Files	Please Call or Email for Quote

Standard API:

Our standard API is an HTTP GET. It allows you to send up to 100 numbers per API call.

- You send only the phone number
- Standard output is XML
- Phone numbers can be in any 10 digit format (dashes, spaces, parenthesis)
- Records with preceding "1" in front of area code will be automatically stripped
- Records with more than 10 digits in one row (extensions at the end), our system will use the first 10 digits (excluding a 1).

Custom API:

Our custom API would use HTTP POST when clients need to submit more than 100 but less than 1000 numbers per API call.

- This API is customizable and response messages can be configured differently to suit your needs. (e.g. data can be returned via a flat file response, plain text vs XML) if necessary.
- Works well for very heavy volume usage.

To get a quote for a custom API please contact me directly.

To setup your account: Simply register a new business account on SearchBug.com and once your account is verified we can send your URL string and activate your API.

Should you have any questions, please feel free to call me directly.

Sincerely,

Noah Wieder
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