



ClickDimensions announces sponsorship of Explore Dynamics CRM Conference in the Netherlands

Microsoft Dynamics CRM Marketing Automation vendor CEO to speak at inaugural Explore Dynamics event in Ede, Netherlands

ATLANTA – February 29, 2012 – ClickDimensions, developer of the most reviewed, 5-star rated [email marketing and marketing automation solution for Microsoft Dynamics CRM](#) (as reviewed by users on [Microsoft's Dynamics Marketplace](#)) announced today that it is a Gold sponsor of the [Explore Dynamics CRM](#) event in Ede Netherlands March 29, 2012. ClickDimensions CEO John Gravely will present at the event which is also sponsored by Microsoft and will feature Microsoft's EMEA Lead for Dynamics CRM David Brown.

Explore Dynamics is the largest event in the Netherlands featuring Microsoft Dynamics CRM. The event will host customers, prospects, decision makers, users and IT staff by offering a wide range of topics. Microsoft's David Brown will kick off the event with the latest developments in Microsoft Dynamics CRM. The remainder of the event will feature a variety of sessions divided into tracks for Business, Product and Online offerings. For more information visit <http://www.exploredynamicscrm.nl/>

"The Netherlands is a key market for us because Microsoft has a large presence in the country and the channel of Microsoft CRM partners there is highly skilled and developed" commented ClickDimensions CEO John Gravely. "We are excited to sponsor the Explore Dynamics CRM event and I look forward to sharing real examples of how companies are using Microsoft CRM for effective marketing."

CRM Partners, one of the leading Microsoft CRM partners in the Netherlands, is hosting the event to offer the latest information to prospects, customers and end-users. "CRM Partners is a committed partner for the email marketing and marketing automation solution provided by ClickDimensions" says Rik Dubbink, Partner at CRM Partners. "We are happy we can include ClickDimensions as a premium Gold Partner in the event. ClickDimensions has true value for our customers who need extra support in marketing and web-analytics. The solution is natively built inside Microsoft CRM and offers functionality our customers are using extensively".

About ClickDimensions

ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at



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