

## 4<sup>th</sup> Annual Career Innovator Award (CIA) Competition

The Career Innovator Award competition allows you to demonstrate and be recognized for your career industry innovation!

To innovate (definition from Dictionary.com): *"To introduce something new or make changes in anything established."*

Are you a Career Innovator? Have you created a resource, tool, program, or initiative that has added significant value to the careers industry, either to job seekers or career professionals? Then enter CDI's Career Innovator Awards competition.

Suggestions of possible innovation areas include:

- Career Assessment
- Book or e-Book
- Training Program
- Software, Technology and/or Web Tools/Web Resources
- New Methodology
- Outreach Programs.

CDI's goal is to allow career professionals a platform to demonstrate their expertise, innovation, and commitment to the careers industry.

Our Award Committee will select up to five of the most innovative and effective of the entries for recognition. All awards will be considered equal designations of innovation and excellence as contributions to the industry.

### **Benefits of Participation**

Demonstrate your innovation as a career professional by being selected as one of the most innovation implementations.

This competition will allow you to distinguish yourself as an expert who is committed to making a difference to job seekers and the industry.

Winning a Career Innovator Award is an outstanding way to gain press and recognition -- positioning you to grow either in your current job as a career professional or in expanding your business as you build further awareness for your level of excellence. *Who wouldn't want to work with or promote a career professional who is recognized for innovating in the industry?*



### **TESTIMONIALS:**

*"Receiving Career Innovator Awards (in 2009 and 2010) has helped me to feel more empowered as a career management industry leader and to sell to my prospects as such."*

- Evelyn Salvador, Creative Image Builders.com

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*"What an honor to be a recipient of CDI's Career Innovator Award. My co-winners Deb Dib and Chandlee Bryan have proudly displayed the award online and off as a symbol of our commitment to advancing the wonderful field of career management!"*

- Susan Whitcomb, author, speaker, trainer - TheAcademies.com

Learn more about the Career Innovator competition at <http://tinyurl.com/asdpth>.



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