



FOR IMMEDIATE RELEASE

AMCON DESIGN AND CONTRACT MANUFACTURING EXPO LAUNCHES NEW WEBSITE

Rochester, NY March 1, 2012 -- AmCon Design and Contract Manufacturing Expo has launched a new website at www.AmConShows.com. Earlier this year, AmCon signed a joint marketing agreement with The Cazbah Total Internet Marketing Solution in which Cazbah was tasked to design, develop, update and manage a new dynamic Web presence for the AmCon Expo.

Cazbah has been helping small businesses achieve success online for over 10 years. A Cazbah Account Manager will be working one-on-one with AmCon in regards to on-going Internet marketing of the website with the ultimate goal of increasing leads and revenue for the trade show provider.

"The design and development of the new website is only the beginning," said Charles Broersma, founder and CEO of Cazbah. "More importantly, Cazbah provides on-going account management support and guidance in Internet Marketing of the site." "We work with customers on a continual basis to generate qualified sales leads through marketing efforts using the Internet as our primary resource."

Cazbah will be working directly with AmCon, a manufacturing trade show producer for over 20 years. The AmCon Design and Contract Manufacturing Expo caters to small manufacturers and engineering companies that design, prototype and manufacture parts for other larger companies under contract. Attendees can meet face-to-face with some of the finest job shops and contract manufacturers from throughout the U.S. and Canada.

The new website at www.AmConShows.com features detailed information on all of AmCon's upcoming Spring and Fall Expos as well as the ability for attendees to register for the shows and for exhibitors to reserve a booth space.

In return for the www.AmConShows.com website development and ongoing internet marketing support, AmCon is providing Cazbah with the opportunity to exhibit at its numerous trade show locations including, Orlando, FL, Seattle, WA, Denver, CO, Minneapolis, MN and Houston, TX. The companies have agreed to work jointly on their marketing activities in order to present a unified message to the attendees and exhibitors at the AmCon Design and Contract Manufacturing Expos throughout the year.

For more information on AmCon Expos visit www.AmConShows.com. For more information about The Cazbah Total Internet Marketing Solution, visit www.Cazbah.net.

About AmCon

AMCON Design and Contract Manufacturing Expo is a working tradeshow that occurs in numerous cities throughout the year, catering to engineering firms and contract manufacturers, providing a location for companies to meet and engage with buyers and specifying engineers from larger manufactures seeking to contract their services. For more information and interviews contact Kevin Woods at (585) 458-2200, kwoods@greatlakeevents.com. Go to www.amconshows.com.

About CAZBAH

CAZBAH is a 10 year old Internet Marketing company supporting hundreds of small to medium sized businesses located throughout the US and Canada, providing a comprehensive solution to the Internet Marketing needs of its customers. For information and interviews contact David Wilson at (585) 869-0909, dwilson@cazbah.net. Go to www.cazbah.net.

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