



## Press Release

### *For Immediate Release*

### **Ultimate Tom Wishon Golf Technology Introduces the 575MMC Forged Carbon Steel Irons – a Unique Cavity to Muscleback Mixed Player’s Set Produced by Precision CNC Machining**

Durango, Colorado, March 1, 2012 - Continuing their practice of pushing the envelope of innovative clubhead design and production, **Tom Wishon Golf Technology** is pleased to announce the introduction of the [575MMC forged carbon steel irons](#) – the golf industry’s first cavity to muscle back mixed set with each progressively different back shape created by precision CNC Machining. (MMC = Machined Muscle & Cavity)

Each 575MMC iron starts as a soft 1035C carbon steel raw forging with a completely blank and flat back. The back shape of each 575MMC iron is then individually “carved” by precision CNC machining to ensure complete precision for the progressive center of gravity position and progressive MOI. Wishon Golf were the first to employ the use of CNC machining to create the full back design of a forged iron with their high MOI model 560MC forged carbon steel irons.

The 575MMC employ a more precise form of CNC machining to create a mixed set of cavity back #3 to 7 to muscle back #8 to A-Wedge forged irons in a progressive back weight distribution design. Starting with the 3-iron, the back design of each cavity back iron is CNC machined to create a progressive cavity design that allows the cavity mass to progress from lowest on the #3 to slightly higher on each successive cavity back through the #7 iron. The progression of the back design continues in the muscle back #8 through wedges as Wishon Golf uses the precision CNC machining to allow the muscle back mass to progress from mid blade on the back of the #8 to highest on the PW and AW.

While the soft feel and progressive weighting are the design and performance elements of the 575MMC, the feature that stands out to the golfer’s eye is the beautiful CNC machined / milled appearance of the back of each iron. By employing smaller machining cutters, Wishon Golf has not only created a unique progressive rear weighting transition of the cavity to blade design, but with a finely grained milling effect that speaks clearly to the beauty and precision of this unique forged carbon steel design. In all honesty, the 575MMC forged irons will stand as one of the most beautiful player’s iron designs ever created.

### **Pricing and Availability**

The 575MMC forged carbon steel irons are available beginning in late February custom fit and custom built for each individual golfer, exclusively through experienced independent custom clubmakers worldwide. MSRP for a #3-PW custom made set of 575MMC forged irons with Graphite Shafts is \$1200. MSRP for an 8-piece custom set of 575MMC forged irons with Steel Shafts is \$1000.

Additional information on Tom Wishon Golf Technology as well as the 575MMC forged irons and a listing of authorized TWGT custom clubmakers can be found through the Find a Clubfitter link on the home page at [www.wishongolf.com](http://www.wishongolf.com)



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